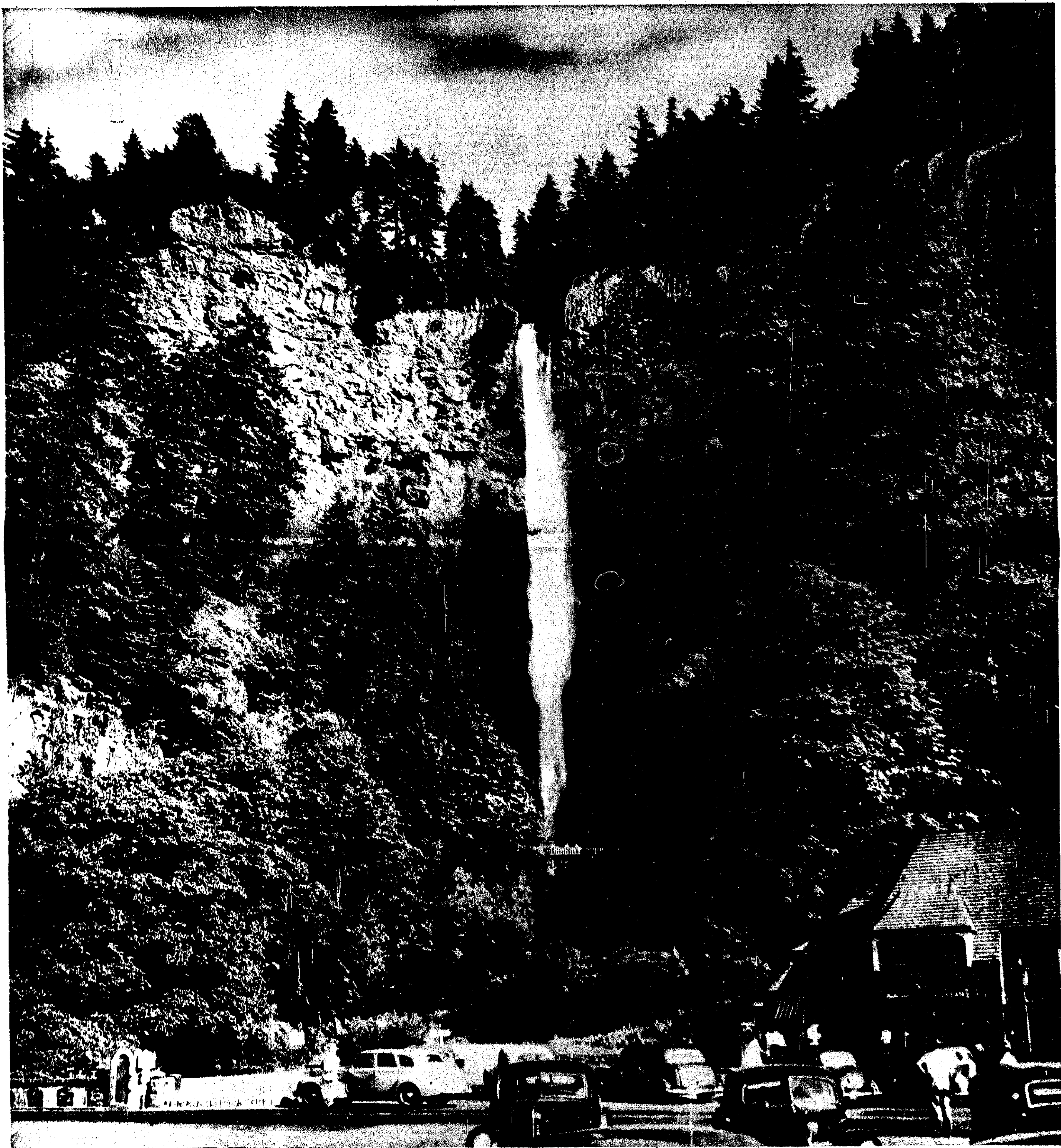


Press-Telegram
Southland

LONG BEACH, CALIFORNIA, SUNDAY, JUNE 11, 1950

MAGAZINE
Section



—Photo Courtesy Union Pacific Railroad.

IT'S VACATION TIME!

The highways and byways are calling. Typical of beautiful scenic spots in the west is Multnomah Falls, which tumbles over vertical cliffs into Oregon's Columbia River Gorge.

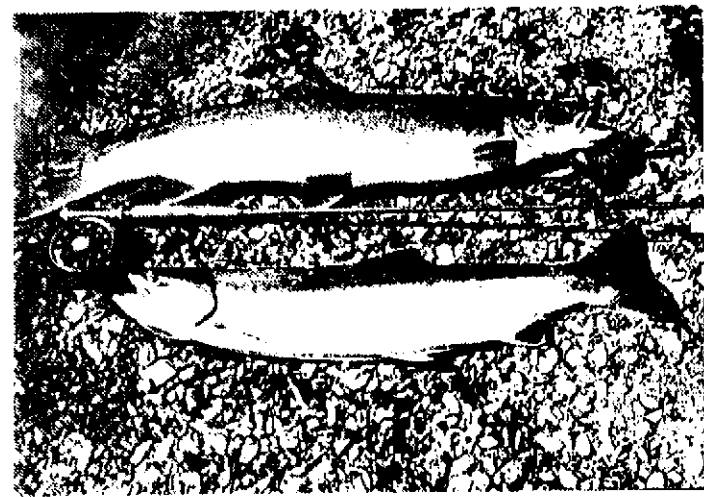
Oh Boy! Vacation!

By John Gartner



—Photos by John Gartner.

In wooded lands beside vacation highways are many excellent occasions for children to observe wildlife.



Two beauties like these make up the summer limit in Washington—but what angler could ask for more?



Headed for fun in the wide open spaces, this vacationer whisks along highways to scenic spots, providing a picture that typifies the coil of the open road.

WHEE! Two weeks vacation! Nothing to do but hop in the old jalopy and take off! Not a care in the world!

Wait a minute, mister. Remember last summer when you sat for three days in the heat of the desert waiting for that new clutch to come from Long Beach? Or that miserable night on that slide road back in the mountains with that blowout?

With a little forethought you can stop all that. And best of all you can make your vacation last for a whole month!

How? Just listen. A long time ago you heard that old chestnut, "Anticipation is half the pleasure of realization." It's still true.

Begin planning at least two weeks ahead. Take the old bus to your favorite garage man and have it tuned up. It's probably time, anyway, for a new set of plugs, a clean oil filter element, a fuel pump, and a thorough going over for the clutch, battery, ignition system, radiator and tires. Be sure the spare tire is ready to go and that the necessary tools to make a change are in the car, not in the garage. Get a change of oil and a good lube job.

NOW THAT the transportation is ready, where are you going? During your noon hour take a jaunt over to your auto club offices. Ask for the latest maps, folders on the places you intend to visit, lists of available hotels, motels, restaurants, and the prices each of them charge.

Also next time you drop in a filling station for gas ask the proprietor if his company works out those tour maps. Most of them do, and by writing the company headquarters in a few days you will receive a beautiful map folder with the

will take care of that without charge.

HOW ABOUT clothes? Most people take far too many. Figure out where you're going, what kind of relaxation you're planning on, and how long you'll be there. After you've figured out a bare minimum for yourself, cut it in half because the feminine members of your entourage will take twice as much as they need.

Going fishing? Here again the outing department of your auto club comes in mighty handy. Latest reports from the area are available, the kind of water conditions to be expected, the bait and lures that have proven most effective, and special outing maps that give you the complete lowdown.

Spend a couple of lunch hours in your favorite sporting goods store. Get some new equipment. It's cheaper, and better, here than it will be in some isolated fishing camp where the boss has to make his during the summer months. If you're a rank greenhorn, tell the sporting goods man so. Tell him how much you want

to spend, and he'll steer you right. There are a lot of swell guys in Long Beach sporting goods stores.

Save a little dough, however, to feed the kitty when you get on the actual fishing grounds. There's always some special plug, fly, or prepared bait that's going great guns at the place, and the proprietor's tongue works far better after you've purchased something.

ANOTHER vacation stunt that's a lot of fun is picnicking at noon. Fix up a basket with a thermos bottle, a sharp knife, a can opener, plates, cups, glasses, eating tools, and a roll of paper towels. Buy the piece-de-resistance in some town along the way and make your sandwiches or salads right on the spot. If you like coffee, either have the thermos filled at breakfast or in some restaurant next door to the grocery where you're buying your food.

If you're a camper start getting the stuff together at least a month in advance. Make out a list of the things you'll



Fireside songs in high mountain camps provide resort vacation fun. The fire's welcome in the brisk night air and the companionship of one's fellows is good.

need and check them off when they've been readied. If the weaker members of your household frown on ants, dirt, packing, and repacking, consider the purchase of a small

house trailer. For week ends and vacations in the great outdoors, especially with children, there's no better answer. Leave the alarm clock at home. When on vacation it's

great to feel like that old bard who said it so well in these words: "And as for the hours, it shall be what o'clock I say it is!"

Old Glory's Birthday

By Maymie R. Krythe

OLD GLORY will fly in all of its regal grandeur above the heads of freemen around the world on Wednesday, the special annual day of the Stars and Stripes.

Flag Day originated on June 14, 1777, when the Continental Congress decided upon a design after a committee headed by Benjamin Franklin had worked on the matter of a flag for the budding young nation.

It's true that during the Revolutionary War American flags were used by various fighting groups from different colonies. The Virginia Minute Men from Culpepper County, were proud of their banner with its coiled rattlesnake, and the warning: DON'T TREAD ON ME. In New England, the Liberty Tree flag, inscribed with the words: AN APPEAL TO GOD, was also carried in battle.

When Congress accepted a design for the new ensign, 13 red and white stripes, with the same number of white stars on a blue field. George Washington explained its make-up in these words:

"We take the stars from heaven, the red from our Mother Country, separating it by white stripes, thus showing that we have separated from her, and the white stripes shall go down to posterity representing liberty."

PROBABLY the debate as to who actually made the first American Flag will never be settled; many historians do



—Photo Courtesy Title Insurance and Trust Company.

Juan Bandini with one of his daughters who helped to make the first American Flag created in California.

not agree that Betsy Ross was the first maker. It was not until 1870 that her name was first linked with the Flag. Then a descendant of hers declared that George Washington, Robert Morris and George Ross had come to her home, asking her to make a flag according to the newly adopted design. Years later, the office of the quartermaster-general stated that the first maker was not known. There is documentary evidence that Betsy Ross once received pay for making some "ship's colors" for the State of Pennsylvania. Her home in Philadelphia has become a historical shrine and, of course, many will continue to believe that she deserves the honor.

Regardless of who made it, the first American Flag was raised and saluted by American troops at Fort Stanwix, New York, in August, 1777. The 13 stars in its field were arranged in a circle. This flag was under fire for the first time during the Battle of the Brandywine in September, 1777.

That same fall, Capt. John Paul Jones sailed in the Ranger, flying the new ensign, to

France to inform Benjamin Franklin of the surrender of Gen. Burgoyne, the British commander. Franklin was in France trying to persuade that country to help us with men and supplies. The favorable influence the French to aid the Colonies. When his ship left France, from Quiberon Bay, in February, 1778, the Stars and Stripes received its first salute from a foreign nation.

WHEN Vermont and Kentucky entered the Union, two new stars and also two stripes were added to the flag. It was this 15-striped-and-starred flag, flying over Fort McHenry, that inspired Frances Scott Key to write "The Star-Spangled Banner."

With the entrance of more states, Congress decided to return to the first flag of 13 stripes, and to indicate the admission of new states by stars only. This act was passed in 1818.

The Flag has not changed since 1912, when Arizona became a state. Recently there

has been discussion as to the arrangement of the stars if Hawaii or Alaska or both should be admitted to the Union.

In 1877, just a century after the Flag had been accepted, Congress declared that on June 14 the national ensign should be flown over public buildings. Philadelphia has the honor of being the first city in which the entire school system celebrated the day with patriotic exercises. Gradually this was taken up by many other places.

In 1916, President Woodrow Wilson proclaimed that Flag Day should be observed each year on June 14. Although it is not a legal holiday in all states, the day is celebrated all over the country.

IN CALIFORNIA, where the Stars and Stripes fly with the distinctive Bear Flag, it's interesting to note that the first American Flag made in this state was not the work of an American woman, but of a charming Spanish senora, Dona Refugio Bandini. She was the wife of the aristocratic Juan Bandini, a great ranchero, who owned extensive ranchos north and south of our present southern border. During the Mexican War he favored the cause of the Gringos. (Later because of his aid to the Americans his ranchos were confiscated by the Mexican government.)

The hospitable Bandini hacienda at San Diego was a favorite gathering place of Army and Navy officers, including Commodore Stockton. Often dances and gay fiestas were given in their honor. Here, too, Senora Bandini nursed back to health Gen. Kearney, after he was severely wounded at the ill-fated Battle of San Pasqual.

When the Americans were making their preparations to march northward to recapture

the pueblo of Los Angeles, Juan Bandini, at his rancho Guadalupe, in Lower California, furnished Lt. Hensley with 500 cattle, 300 horses and 8 ox-drawn carretas. Bandini and his family accompanied the long train back to San Diego. On the way, the American lieutenant expressed his regret that they would have no flag to wave at the head of their column when they made their triumphal entry into Los Angeles.

AT ONCE, the ingenious Senora Bandini offered to make one for him; so the cavalcade stopped while, with the help of her daughters, she managed to create an American Flag from a sheet and the red and blue dresses of her little girls. With this banner wav-

(Continued on Page 4, Col. 4.)

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Maybe you'd better think about reservations. It isn't as important these days as it used to be, but some of the more popular spots are still dated up well in advance. Your auto club or a local travel agency

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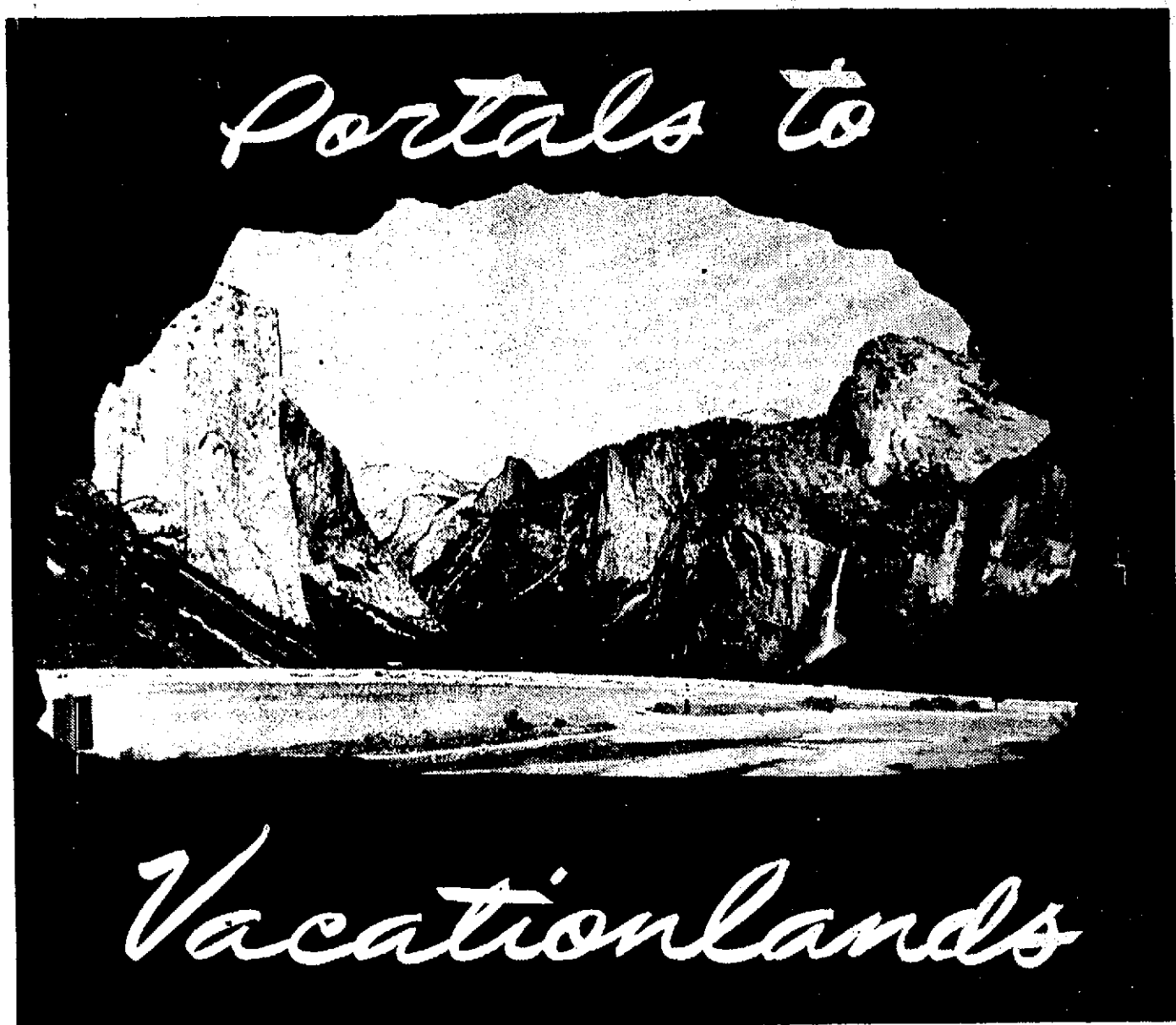
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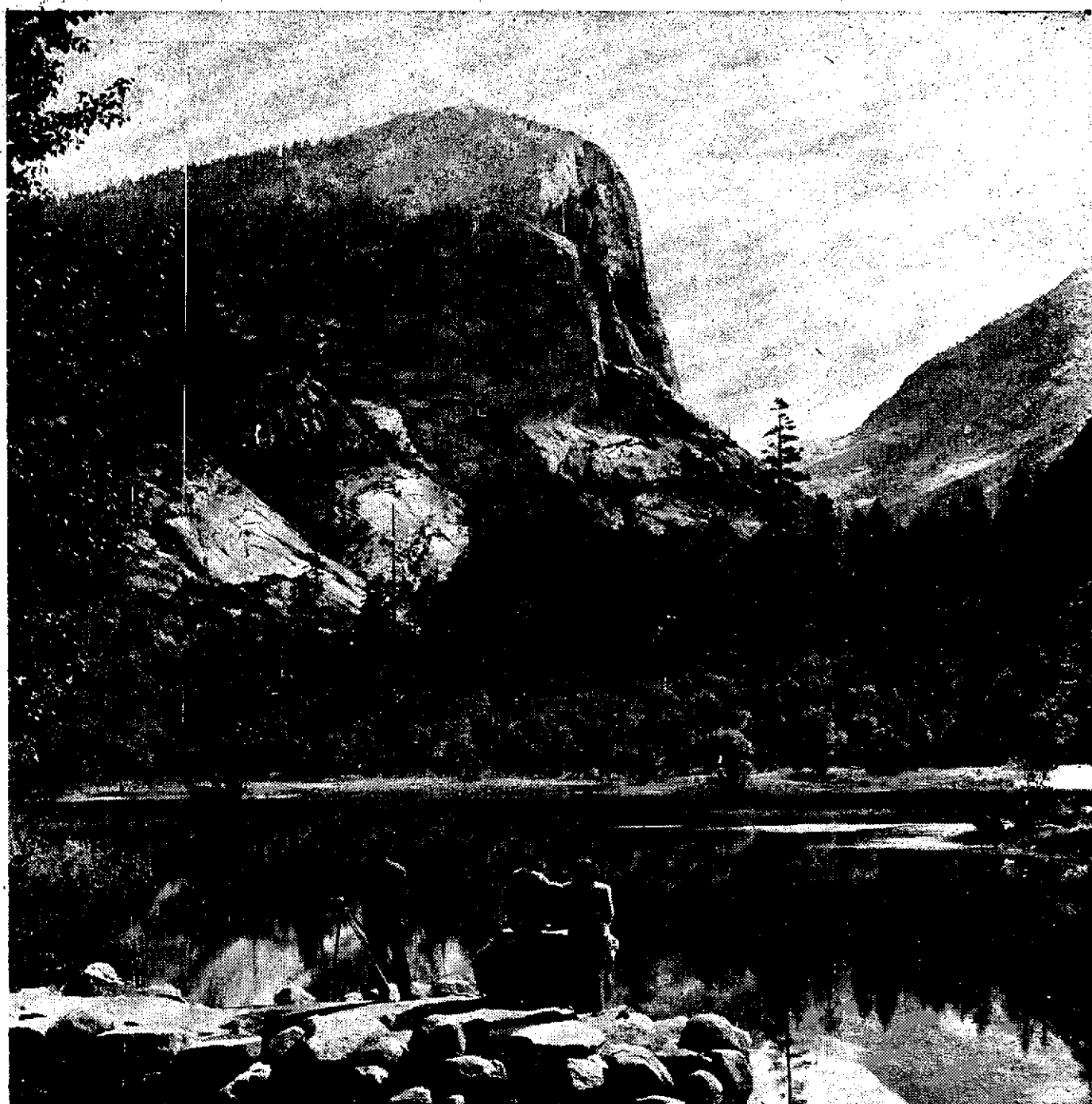
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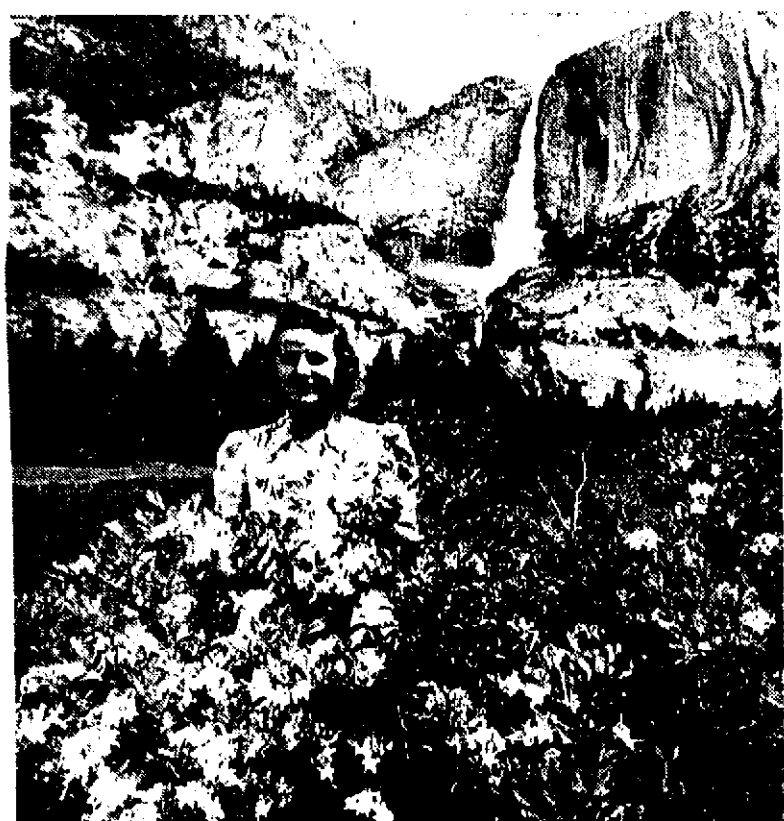
—Photo by Ed Hecker.

Portals that pierce barriers of rock lead to two of the west coast's most spectacular playgrounds and scenic wonderlands—Yosemite and Lake Tahoe. Above, one of the entries to Yosemite. Visitors who approach the park along this highway—a branch of the Wawona Road—find this vast valley, monument to Nature's handiwork in a long-past age, spread before them in all its splendor. Yosemite annually attracts many Long Beach vacationists.



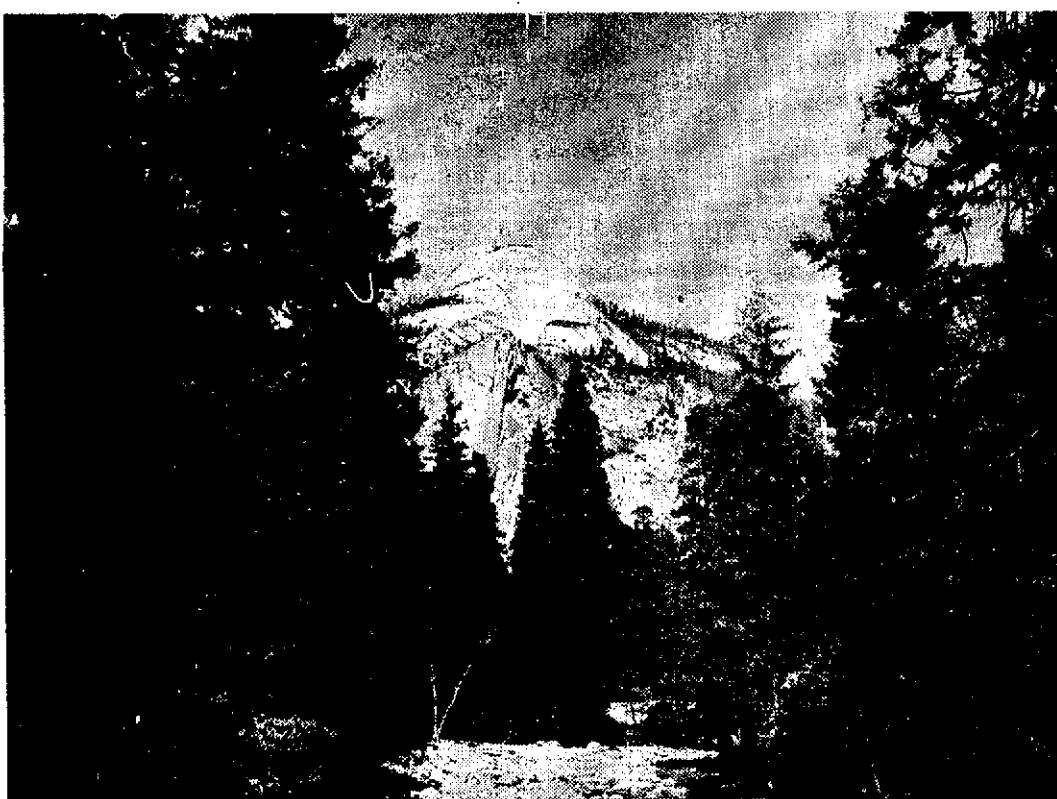
—Union Pacific Railroad Photo.

Quiet water and giant cliff dominate this scene in beautiful Yosemite. Mirror Lake is a magnet to all sightseers—some with cameras, some who merely wish to see its beauty.



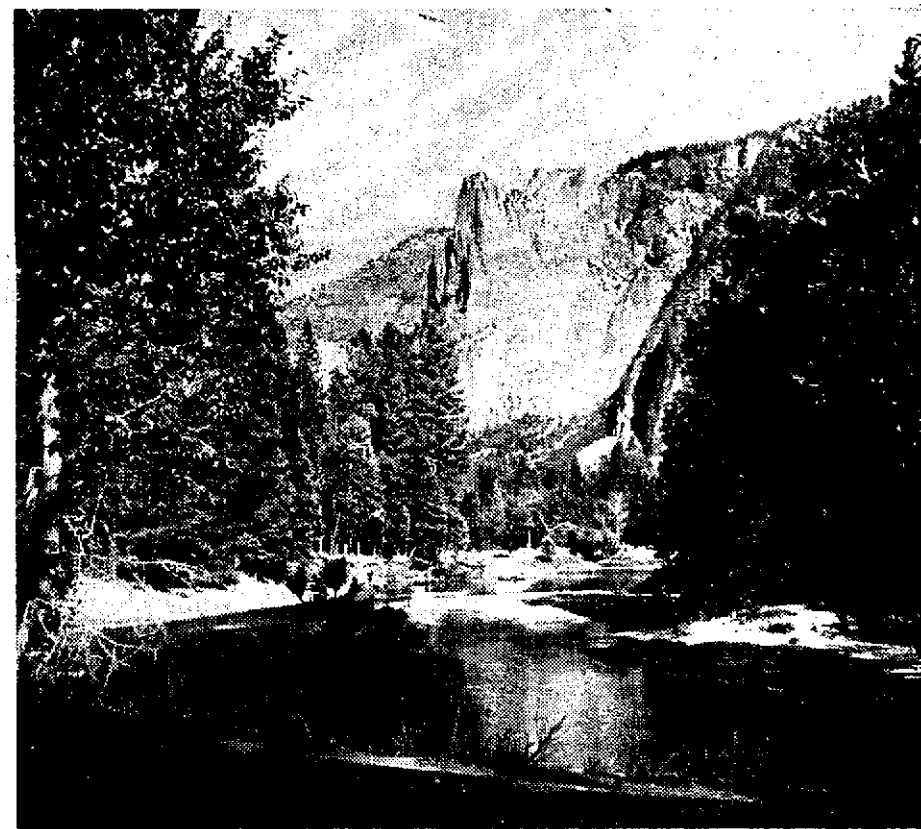
—United Air Lines Photo.

Flowers, falls and femininity provide a picture here, Yosemite Falls in the sprayful background



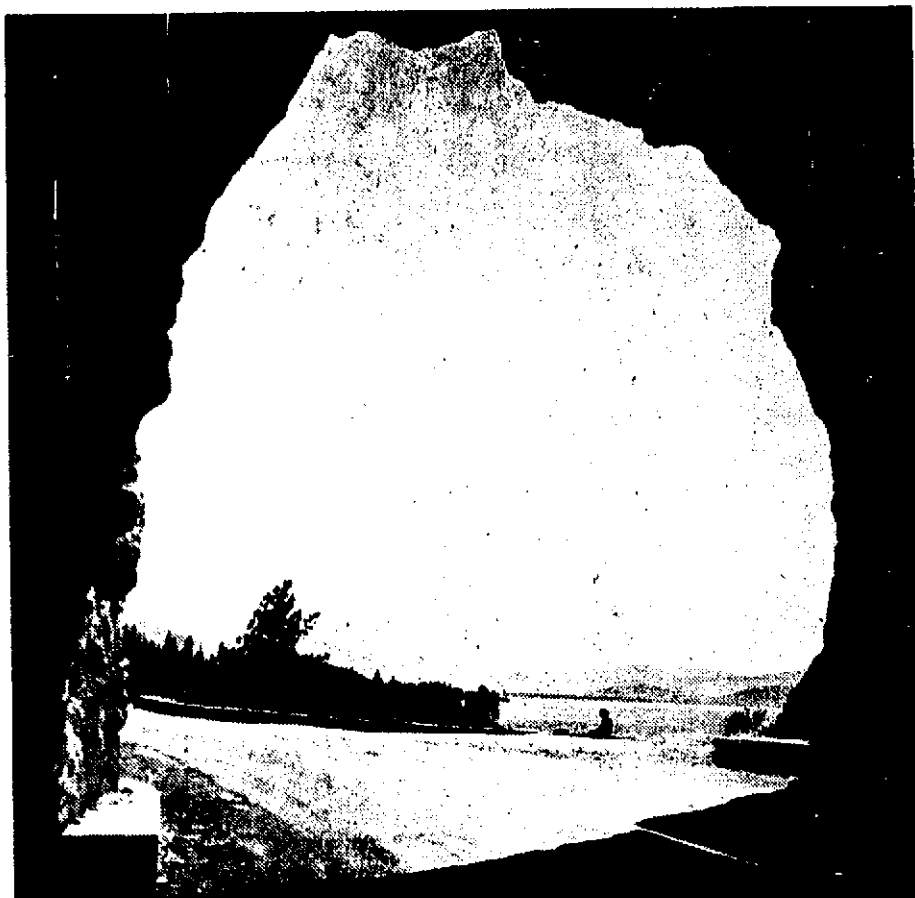
—Photo by Charles Tolly.

Half Dome, glacially-slashed ruin of a great rock peak, is seen in an unusual photo taken from back of dome.



—Photo by Ed Hecker.

Contributing breath-taking falls and rippling pools as well, the Merced River flows through the park.



Through this rock portal the visitor to Lake Tahoe gets a first look at the lake from the Nevada side.



Emerald Bay is one of the many scenic attractions at Lake Tahoe, the vacation magnet for Southlanders.



—Tahoe Photos by Ed Hecker.

This is another view of the lake which provides many such beauty spots for the camera-minded vacationist.

MENSWEAR GOES OUTDOORS



The new "Versavest" by Hollywood Rogue is chosen by Joe Kirkwood Jr. for the barbecue party. With this unusual jerkin with gabardine front and knitted jersey back, Kirkwood wears Rogue's worsted jersey shirt, a sports favorite. The pretty girl who is just coming into the barbecue area from the swimming pool is Reno Browne, movie actress and daughter of Nevada socialite parents.



Hollywood Rogue's authentic wax process Batik is used for sport shirt (above). Adjusto-Admiral cap by Bailey.



As Mrs. Dean packs, N. W. Dean tends baby Robin, 18 months, and Bonnie Jo, 2 months, mixes extra formula.

Pickles or mustard? Every man to his own choice. As perfect barbecue attire, easy-fitting garb for an afternoon on the links or casual wear for week ends in the country, there are many choices for the men of the Southland in California designed dress for leisure time this summer, holding over into the fall months. Shown herewith are examples of shirts, sweaters, shoes, coats, caps sure to be "seen around."

Grub Staking That Outing

By Mildred K. Flanary

VACATION time is at hand and whether you are planning two weeks away from home in one stretch or are planning several short trips with home as the base of operations, you'll be planning in advance for your food needs. Be it a week or more of camping in the High Sierra or just a day up or down the coast on a picnic or fishing jaunt, make up a check list of what you want to take along. Mark off each item as you secure it, then check everything off again as it goes into the family bus. That way, you'll have what you want, where you want it and when you need it.

For longer trips you'll need the frying pan and coffee pot, bacon and beans, flapjack flour and canned milk, etc., etc. Shorter stays or one-day picnics require a bit more touching up in the kitchen at home but less food by far. It's also a good idea, perhaps, to fix up a good supply of picnic fare to be consumed the first day or two on the longer trips. That way, you are ready to eat even if camp isn't fully set up yet. One menu might consist of stuffed hamburgers, potato chips, sweet corn on the cob, sliced tomatoes and cucumbers and watermelon. Coffee for the grown ups and milk or pop for the youngsters. Peel the tomatoes and carry whole, but leave the well washed skin on the whole cucumber.

Corn on the Cob

Roasting ears of sweet corn may be prepared in either of two ways. First, the ears with outer husks and silk left on, are immersed in a pail of water. Let them stand in the water for a half hour or so. Then shake the ears well and bury them, husks and all, in the hot coals.

If you know the likes of the

guests at the picnic you might prepare roasting ears with garlic flavored butter. Carefully remove the silk and turn back some of the husks. Brush the kernels with garlic flavored butter. Bring the husks together back over the ears. Roast as usual.

Now we are ready for the stuffed hamburgers. These are juicy and substantial since each serving is a pair of hamburgers with stuffing between.

Stuffed Hamburgers

Meat cakes:
2 pounds ground round steak
2 tablespoons grated onion
2 teaspoons salt
Pepper to taste
1/2 teaspoon accent or zest or MSG (optional)

Stuffing:
1 cup crumbled potato chips
4 slices day-old bread, crumbled
4 strips bacon
1/4 cup diced celery
1/2 teaspoon poultry dressing seasoning
2 tablespoons chopped green pepper (optional)

Mix the meat, grated onion, seasonings. Lay a piece of paraffin paper on the table or flat surface. Put mounds (2 level tablespoons, each) of the meat on the paper. Have the mounds about 3 inches apart. Lay a piece of paraffin paper on top. With a rolling pin press down firmly and evenly to flatten the meat into thin rounds. Repeat until all the meat has been shaped into rounds.

For the stuffing crumble the potato chips and the bread. Cut the bacon into small squares, add the diced celery and cook until the bacon is crisp. Add the bacon and the bacon fat to the chips and crumbs. Season to taste. If the mixture seems dry add tomato juice or milk or water as needed.

Put a spoonful of the dressing on a meat round. Top with a second meat round. Press edges together. Pan-fry or cook

on broiler grids if they are close enough together to prevent the meat cakes breaking and falling through. Serve hot. Salads which may be carried well are your own special potato salad topped with sliced olives, apples chunked but not peeled, marshmallows, dates and nuts (mix at home then combine with mayonnaise just before eating), salad greens washed, chilled and packed in glass jar with ice cubes, and relishes of all kinds: Celery, olives, pickles, deviled eggs. Don't forget the baked beans — and remember that stew may be carried in fine style in a gallon thermos jug, and adds much to the meal.

Here are some suggestions for sandwich spreads that will start imaginations working. Mix ingredients for each spread and let stand a few hours or overnight in the refrigerator in covered bowls. This allows the flavors to blend thoroughly.

Dice canned Vienna sausage, mix with mustard, sweet pickle relish, and mayonnaise.

Mix liver sausage with chopped celery, a dash of Worcestershire sauce, and mayonnaise.

Combine deviled ham with chopped sweet pickle, a little mustard, and mayonnaise to moisten. Mix ground ham with hard cooked eggs, sweet pickle relish, mustard, and mayonnaise.

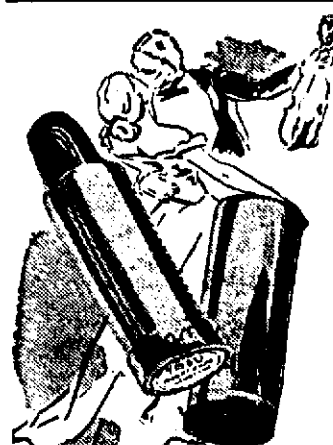
To chopped tongue add mayonnaise and a little horseradish. Tear dried beef into small pieces and mix with cream cheese and chopped parsley.

As a reminder, don't forget how well slices of ham and mellow cheese go together in a sandwich.

Examples of desserts which are easy to pack for picnics are cup cakes, brownies, hearty cookies and loaf cake, such as applesauce cake, which does not crush easily. Puddings, if packed in tightly covered cardboard containers, also may be taken on picnics.



"Don Rico" by Casuals, Inc. is a new handbraided comfortable leisure shoe that has basket weave stitching.



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3079

An unusual leisure jacket by Scully Suedes is shown in photo above. Combination of gabardine and suede.

"Deserteer" (above) was designed by Mel Kaufman for Casuals, Inc. It's a catchy design in sand-saddle calf.

Practical Beach Coat



You can make this pretty beach coat worn by Martha Hyer, film actress.

JUST the thing to wear for pleasant hours on the beach is this easy-to-make, wrap-around beach coat with or without a bold applique. Make it of brilliant white or soft pastel. Worn here by Martha Hyer of RKO Radio Pictures.

Premiere Pattern No. 3079 comes in sizes 10, 12, 14, 16, 18, 20; 40 and 42. Size 12 requires 3 1/8 yards of 39-inch fabric.

Pattern No. 3079 can be purchased for 25 cents. Please re-

mit in coin or stamps (coin preferred), giving your name, address, pattern number and size. Mail your order to: Premiere Patterns, c/o Long Beach Press-Telegram Southland Magazine, 828 Mission St., San Francisco 3, Calif. Be sure you have stated size and number of pattern.

The new spring and summer issue of Stylist has a wealth of suggestions for every woman who sews. It includes specially designed styles, easy-to-make patterns and a gift pattern inside the book.

Old Glory's Birthday

(Continued From Page 2.)

ing before them, the train entered San Diego.

That evening the musicians from the frigates Savannah and Congress, anchored in San Diego Bay, marched to the Bandini home and serenaded the family. Then Commodore Stockton called on them and made this impressive promise

to Senora Bandini: "Whatever you ask of the United States, it shall be granted!" However, there is no evidence that the lady ever asked him to redeem his promise.

Not long afterward, Commodore Stockton, mounted on a beautiful sorrel horse given him by Juan Bandini, rode northward with this flag fluttering in the breeze, and recaptured Los Angeles. With the close of the Mexican War, Californians and Gringos soon were living happily together under the Stars and Stripes.

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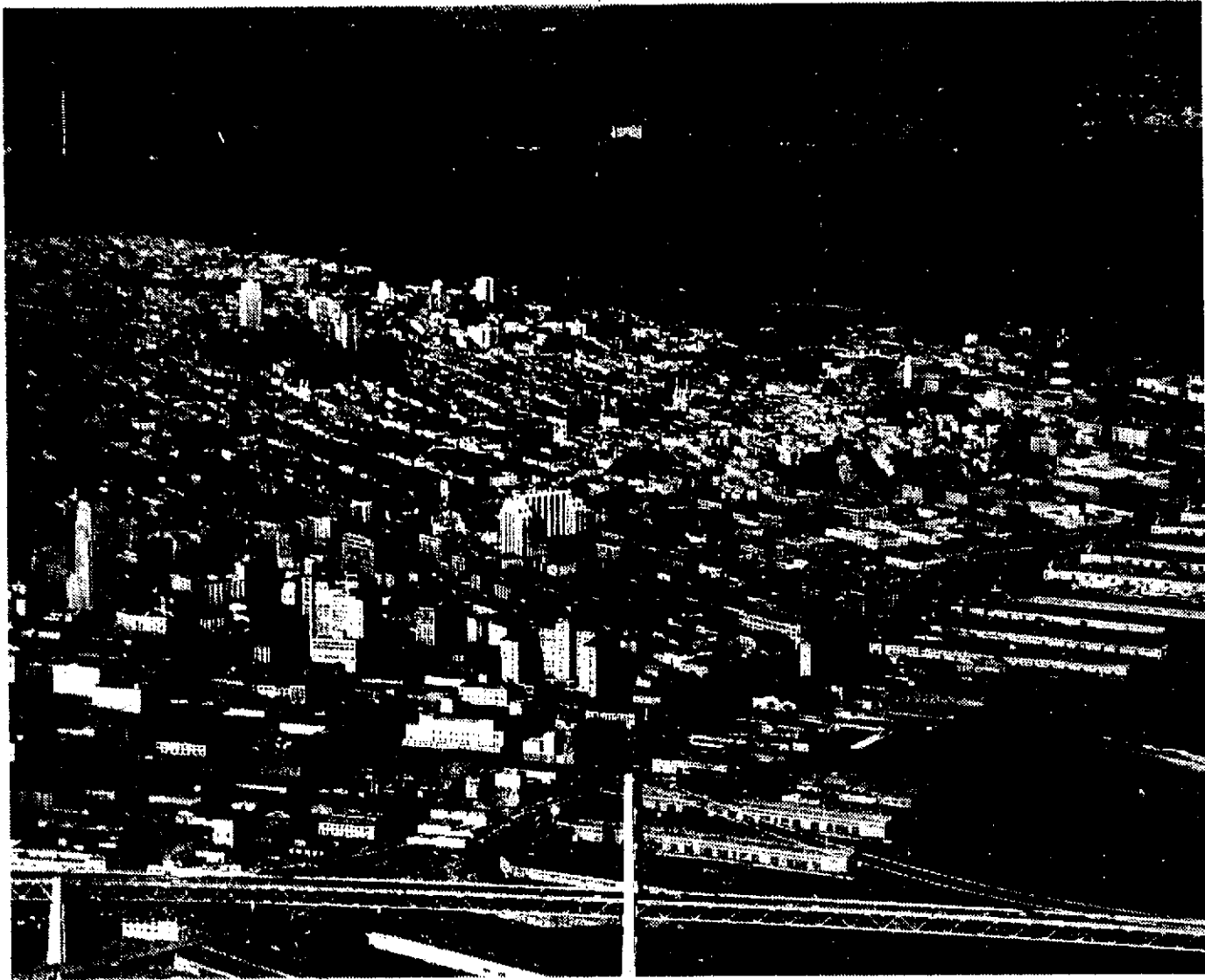
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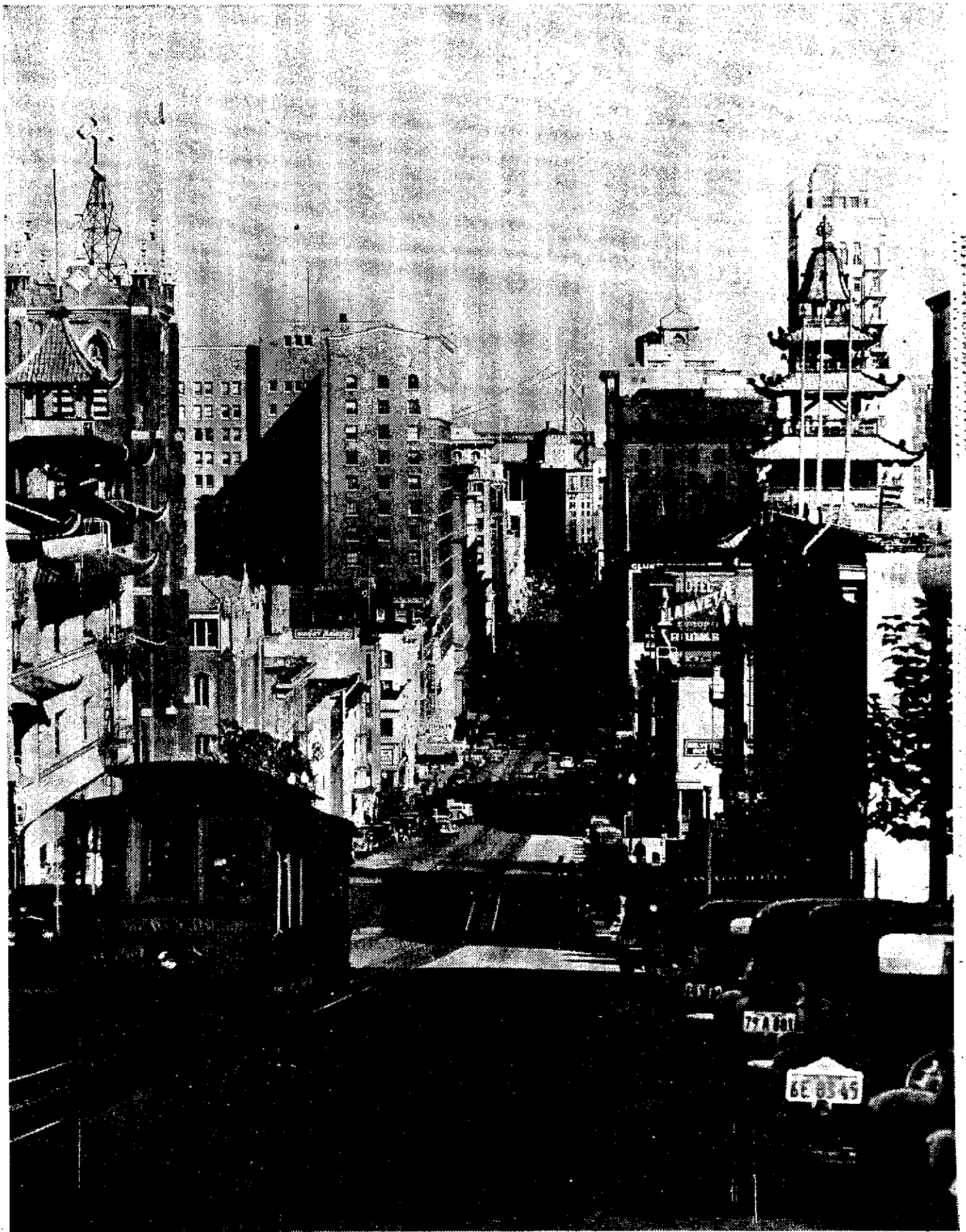


Dr. Reuben F. Pieters, First Presbyterian pastor, tries good-naturedly to get all outing gear in car as Pat, Mary Anne, Ricky and David Pieters supervise.

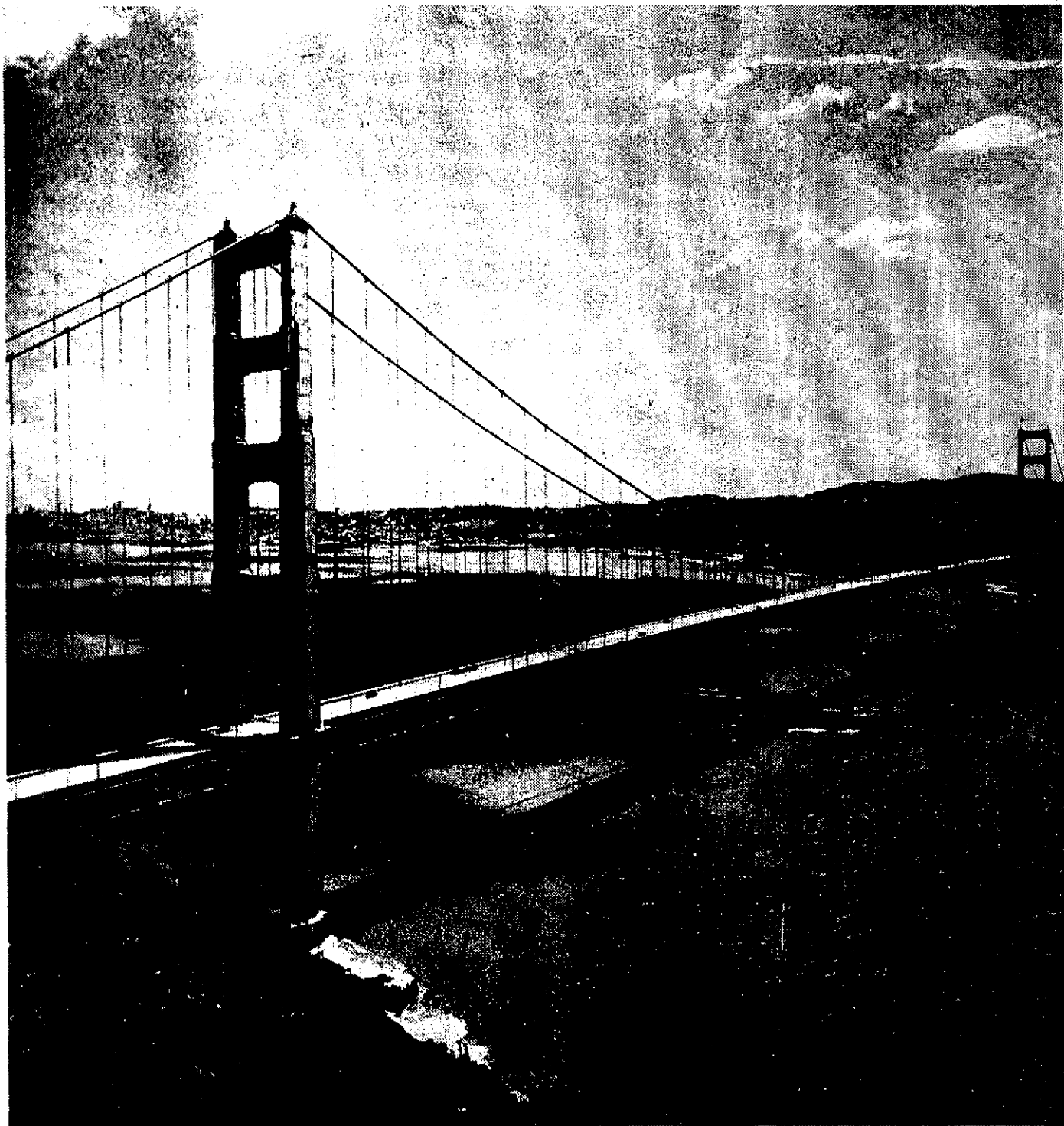
City by the Golden Gate



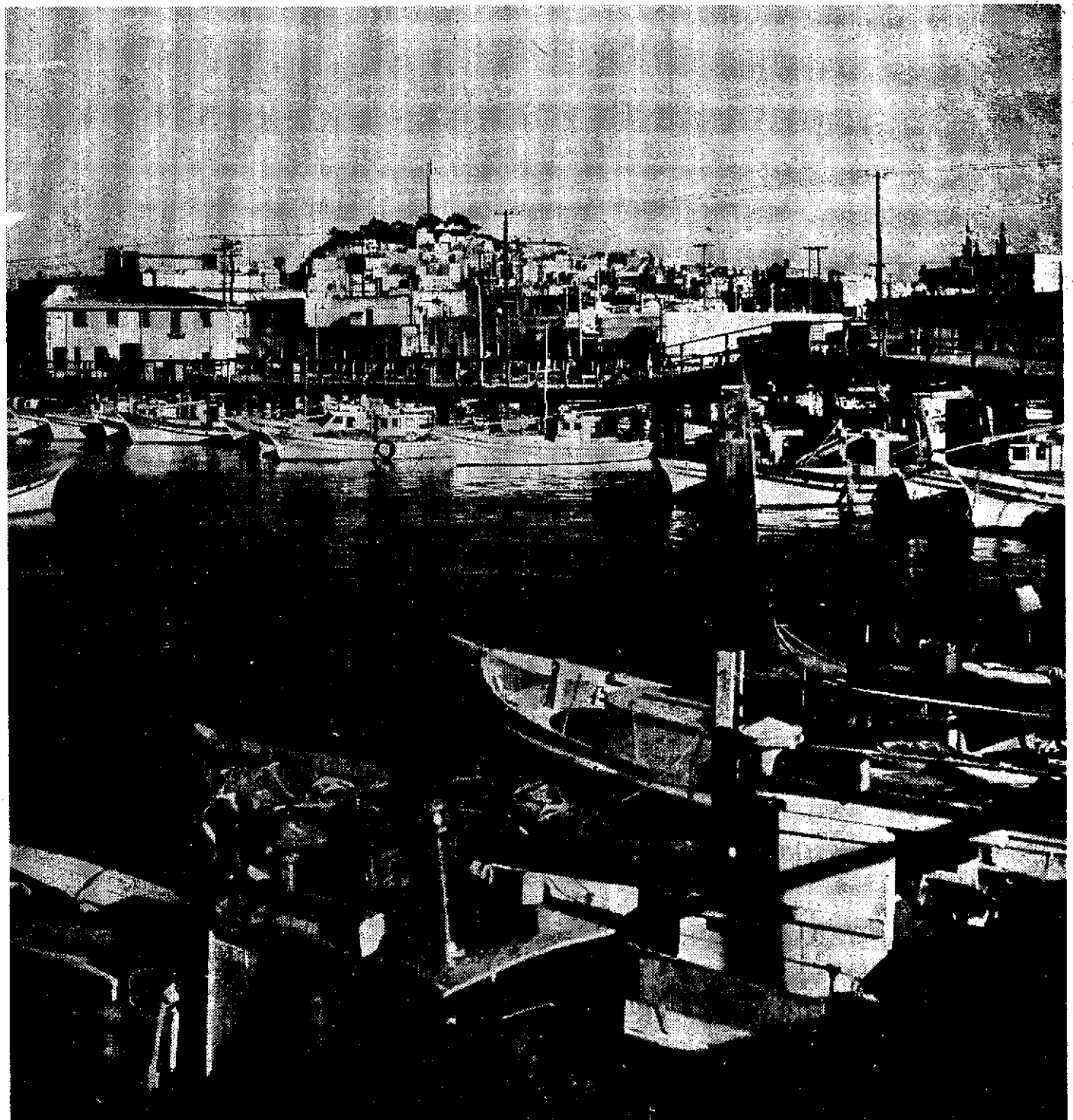
San Francisco—city of commerce, finance, mecca of tourists, crossroads of the world—began as an outpost of New Spain in 1776 and was a town of approximately 200 persons when the Yankees took over in 1846. Just a few months later the discovery of gold in the Sierra Nevada foothills to the east brought to it swift and dramatic change. Today the towers of San Francisco rise from all its fourteen hills. Its population is 827,000 and all around the bay live more than 2½ million persons. The Golden Gate is spanned by a monumental bridge and the second of the two largest bridges in the world leaps across the bay to the east. Ships from all the seas berth at the city's docks. San Francisco is cosmopolitan, tolerant and gay. It is known for its parks, museums, hotels and restaurants. There is something about the City by the Golden Gate that captures the heart of a visitor, forever beckoning him back. Many Long Beach residents will feel this nostalgia in viewing the pictures here. Above, the city looking north toward famed Ferry Building.



Survivors of the 19th Century, picturesque cable cars still climb the steep hills in San Francisco. Above, one of the cars on the California Street line near famed Chinatown.



World's greatest bridge, the span across the Golden Gate hangs high above an outbound Pacific liner. The spectacular bridge holds never-ending interest for Bay City tourists.



Gustatory delight for all who fancy delicacies from the sea, food at Fishermen's Wharf is famed far and wide. Here is a picture of part of the fishing fleet tied up at the wharf.

Dixie Losing Southern Accent, Say Movie Moguls

The Living Theater

'Liar' Last Musical of Current Season

By Jack Gaver

THE LAST musical gasp of the 1949-50 season on Broadway was a show that needed to soar but never quite got off the ground.

"The Liar," based on Goldoni's 18th Century play of the same title, had to have the slightest nonsensical touch to succeed. Its creators and actors didn't provide it.

Alfred Drake, the singing star of "Kiss Me, Kate," adapted the play several years ago, with lyrics by Edward Eager. Obviously he did it with the idea of playing the principal role himself.

It's Tough for Nags

HOLLYWOOD, June 10. (AP) A screen test for a horse. It seems, consists of finding out what he does when a gun goes off.

Two-legged actors emote in makeup, costume and with attractive partners to show whether they'll make good in movies. An equine actor has got to prove he can act as though he's been listening to bullets since he was knee-high to the sheriff's daughter.

If he doesn't flinch, he's in.

This intelligence comes from Harry Templeton, who's rounding up a stable of inexperienced cowboy-carriers for Nat Holt's Paramount horse opera, "The Great Missouri Raid."

Before the picture starts, Templeton will fly to the location area at Sonora, Calif., to give the local talent some equine entrance examinations.

"The toughest test is gunshot flinching," he said. "I fire a gun two feet from their heads. They're supposed to be long to Jesse James, so they've got to act bored by guns."

Another test is facing the calcium glare of the arc lights used for color filming. "They aren't supposed to rear."

All rearing in western movies is done on cue, and the horse gets paid extra for it.

A successful movie horse can't shy at the camera boom or microphone or strange movie stars who don't know what to do.

And it can't get bored. Like the people, it has to go through take after take of the same scene with nary a whinny in protest.

If the Sonora horses funk these tests, they'll have to turn in their movie scripts.

"There are plenty of horses in Hollywood who can pass them," Templeton said. "And just to be safe, we're taking eight of them up there to stand by if the country cousins cut up."

Humble Start

William Selter, who directed Universal-International's "Borderline," starring Fred MacMurray and Claire Trevor, started his career as an extra in silent films.

Tired? Try Refresher Used by Film Beauty

HOLLYWOOD, June 10. (AP) Tired? Then try Faith Domergue's refresher. Lie on a slanting board with your head at floor level and your feet 18 inches in the air. Send the blood to the head. Makes you think, says Faith, and refreshes face, eyes and brain.

Miss Domergue is the long-underwraps discovery whom Producer Howard Hughes is about to spring, with fanfare, on the movie-going public. He signed her nine years ago when she was 15 and had a lip. Talking with a toothpick between her eye teeth for the better part of a year mostly cured that. But she recently ruined several takes of a 12-minute scene by climaxing it with "Another me!" instead of "Answer me!"

Faith is a sultry beauty with big, green-brown eyes; full, luscious-looking lips, and dark brown hair. She was born in New Orleans, of French-Spanish ancestry. After dramatic coaching she was assigned to

When Dorothy Willard and Thomas Hammond finally got around to producing it, Drake wasn't available, so William Eythe was brought on from Hollywood to play the role of the Italian youth who lied incessantly because ordinary life was so dull.

Eythe did a good job, although he isn't much of a singer and doesn't pretend to be. But he had bounce and appreciation of the character. However, the idea is a thin one and quickly worn, so, in the absence of sufficient useful invention by the writers and composer, the others in the cast suffered from a standpoint of material. John Mundy was the composer.

RAY MIDDLETON replaced Ezio Pinza as the middle-aged French hero of "South Pacific" on June 1. Pinza has to report in Hollywood to begin a screen career.

Middleton has given fine service in many a Broadway musical. In the season of 1948-49 he was the leading man of "Love Life" and before that he was Frank Butler in "Annie Get Your Gun" for more than two years.

There were other replacements around town the same evening. June 1 was the beginning of the theatrical year and players received new contracts at that time.

In "Texas L'il Darlin'," Betty Jane Watson became the new heroine upon the departure of Mary Hatcher. Danny Scholl left as leading man and was replaced by Wilton Gray.

Betty Ann Grove, who has been singing on radio's "Stop the Music" program, entered the cast of "Kiss Me, Kate," replacing Lisa Kirk in the role of Lols Lane. Keith Andes and Ann Jeffreys took over the leading parts in this show from Alfred Drake and Patricia Morison on June 5.

"Arms and the Girl" has three new principals. Nanette Fabray and Pearl Bailey had to drop out because of illness and were replaced by Mary O'Fallon and Delores Martin. George Guetary, the leading man who was brought over from Paris had to drop out because of a film commitment and was replaced by John Tyers.

Henry Daniell replaced Alec Guinness in "The Cocktail Party." Margaret Phillips took over Irene Worth's role on June 5 and at the same time Robin Craven replaced Alexander Clark.

"Vendetta," a tale of 19th century Corsican intrigue. This hard-luck film was two years shooting and had three successive directors. When it was over, Faith "felt if I had to say those lines once again I'd lose my mind. I was so upset I left the country."

Faith had married Hugo Fregonese, an Argentine-born director now in Hollywood. In Argentina she bore him a daughter, Diana, now 17 months old.

Faith says she is a "health fiend. I even feed my cat cod-liver oil with an eyedropper." She takes assorted vitamins with breakfast and dinner. She eats no canned food, white bread, candy, cake, sundaes or sodas. As an afternoon pickup on the sound stage she does permit herself a malted milk with a raw egg in it. She uses honey instead of sugar in her coffee.

She learned about the slanting rest-board while reading yoga philosophy.



Eather Williams likes her hair short, and for good reason. It dries more quickly when she emerges from the pool a dozen times a day for M-G-M's "Duchess of Idaho," thereby saving her endless hair-drying jobs and also hours in production costs to her studio. And do we like Eather with her hair short? Yum-yum!

Males Not So Dumb!

HOLLYWOOD, June 10. (AP) Some of you smart women are just too smart to catch a man.

We have this from a smart woman who says she's decided men are smarter.

"I'm sick of the games women play and the childish traps they try to shove their men into," Mary Kay Dodson said. "Women think they can outwit men, but they can't. They fall because they always put them on the defensive. They don't treat them with any real intelligence."

Miss Dodson admits she used to try to play games with men but she's stopped. Now she uses her brains only to design costumes for or designing women in movies like Paramount's "Union Station."

"Most of us career women are arrogant little vikings," she confessed. "I pity the man who is unlucky enough to fall for one of us."

"The younger he gets a career girl, the better. If she's over 25 he'd better be patient and wait," her machine runs down a bit.

"It takes a powerfully strong man to keep an ambitious career woman inside the bounds of sensible, compatible living. She usually wants to dominate her man completely when business is good. Then when business is bad she cries bitterly that he doesn't take care of her."

"No wonder men get sick of us."

Women don't play their own games fairly, either, she added. They're too emotional. They try to play both sides. And when they can't, they pity themselves. That's what she says.

Record Album

By Delos Smith

BACH composed the six Brandenburg concertos at one time and they have a consecutive cohesiveness which multiplies the virtues of each. You can't fully realize it until you've heard the correctly proportioned complements of musicians play them correctly at one time, and you can now.

Fritz Reiner organized and then directed the instruments prescribed by the scores. The result has to be praised both for the realized beauty of the parts and for the accumulation of an over-all beauty implicit in this simple Bachian addition. The phonograph has never done so well for the Brandenburgs.

There is one concerto on each of the six sides of three 12-inch LP's—no small merit because no music is harmed more by the fragmentation of short records than Bach's. Columbia also has done this inestimable service for the six violin-harpichord sonatas—one sonata on each of the six sides of three 10-inch LP's. The performances are the excellent ones by Alexander Schneider, violin, and Ralph Kirkpatrick, harpsichord, issued on 78's in 1948.

Still another offering of this Bach biennial year is a 10-inch LP on which are the two motets "O Praise the Lord All Ye Heathen" and "Komm, Jesu, Komm" and three chorales, "In Dulci Jubilo," "Passion Chorale," and "A Mighty Fortress Is Our God," resoundingly but sensitively sung by the Schola Cantorum under Hugh Ross (Columbia).

Of Mozart, there are three new offerings: the 36th or "Linz" symphony, played by the Boston Symphony under Serge Koussevitsky (RCA Victor); three 45 rpm's; the 41st Symphony, the mighty "Jupiter," played by the London Symphony under Josef Krips (London; 10-inch LP); and a group of arias from "The Abduction

From the Seraglio," "Don Giovanni," and "The Magic Flute," sung by the German tenor, Peter Anders (Capitol-Telefunken; 10-inch LP).

You feel Koussevitsky sees in the "Linz" all subtlety and suppleness; and you feel he comes out with a result spotted with listlessness. Nor are Krips' results with the "Jupiter" entirely beyond reproach, although he achieves pianissimos of hushed poignancies in suspension and a magically shimmering Andante. Just the same, the "Jupiter" has more spine; Krips' "Jupiter" has a rudimentary vertebra.

Anders' tenor is entirely, even extremely, lyrical. Some may say it is much too much, and too light, too, for some of these arias. Yet he has warmly humanizing and characterizing inflective skills and achieves the feat of elevating Don Ottavio from stuffed shirt to authentic human.

Elsa Lanchester Steals New Crime Drama

HOLLYWOOD, June 10. (AP) "Mystery Street" is a crime drama that needs some cutting but is fairly entertaining even so. Ricardo Montalban is a Boston detective investigating the murder of a blonde entertainer (Jan Sterling). Suspicion unjustly centers on a young husband (Marshall Thompson). A Harvard professor (Bruce Bennett) uses crime-laboratory techniques to finger the real killer.

Elsa Lanchester steals the picture as a gin-swilling landlady living behind bead curtains with her parrot and her memories. Some sentimental scenes involving Thompson and his wife (Sally Forrest) are too dragged-out. Betsy Blair (Mrs. Gene Kelly) plays the slain girl's roommate.—G. H.



Music Notes

S. F. Opera Group to Visit Southland

By Mary Lou Zehms

DEFINITE repertoire, principal artists and performance dates for the 1950 season of the San Francisco Opera Association have been announced by General Director Gaetano Merola and Manager Paul Posz. Thirty-nine performances will be given at home and on tour. Cities to be visited are Sacramento and Fresno, where single performances will be given, and Los Angeles with 14 performances scheduled. The season opens Sept. 26 and closes Oct. 29.

While in Los Angeles from Oct. 31 to Nov. 12, the artists will sing "Andrea Chenier," "Lucia Di Lammermoor," "Madama Butterfly," "Tristan und Isolde," "Otello," and many others, equally as important in the opera repertoire.

A few of the principal artists include Renata Tebaldi, soprano; Mario Del Monaco, tenor; and Sigurd Bjorling, baritone, to make American debuts; Elena Nikolaidi, contralto, in her American opera debut; Giuseppe Di Stefano, tenor, making his San Francisco opera debut. Among those re-engaged are Licia Albanese, Kirsten Flagstad, Lily Pons, Bidu Sayao, sopranos; Herta Glaz and Claramae Turner, contraltos; Frederick Jagel and Ramon Vinay; Robert Weede, John Ford, Enzo Mascherini, baritones; Salvatore Baccaloni, Desire Ligeti and Italo Tajo, basses.

On the musical staff are Richard Karp, Kurt Herbert Adler, Karl Fritz, Gaetano Merola, while Armando Agnini is technical and stage director.

THE 200TH anniversary of the death of one of Germany's greatest composers, Johann Sebastian Bach, will be commemorated throughout that country and abroad this summer with all-Bach concerts and exhibits of various of his memorabilia. Although today Bach is considered one of the world's greatest masters, during his lifetime he did not always enjoy such widespread recognition. According to one of the foremost Bach esthetes of the time, even among his contemporaries, Bach was known more by hearsay than by his works.

Richard Wagner called Bach "the inexplicably mysterious phenomenon of the musical worldman," and considered him the teacher of men. Mozart, on first hearing a Bach motet, was overjoyed with its beauty, and immediately started a treasured collection of all of Bach's sacred works.

Not Talking to Himself

"People keep accusing me of talking to myself," pouted Red Skelton. "And all that I'm doing is rehearsing."

"You see, I play three different guys in this picture and in one scene they all talk to each other. It's awfully confusing."

But not only does he play three men, but three different generations. He's literally, his own grandpa.

As the son, father, and grandfather, Red is/are the three owners of a camera shop in "Watch the Birdie." Photography is Red's favorite real-life hobby, too.

Star Hurt by Gun

HOLLYWOOD, June 10. Gregory Peck suffered severe powder burns of the hand and leg in the premature discharge of a blank cartridge he was using during a scene in 20th Century-Fox's "The Gun Fighter."

The actor had cocked the trigger of his gun before putting it in his holster for a sequence in which, in his characterization of a notorious outlaw, he was to suddenly whirl on his horse and fire at a would-be assassin.

Peck's horse unexpectedly reared, causing the trigger to spring into firing position and thereby discharging the cartridge. The powder blast inflicted first degree burns of the hand and leg, and also blew out the lower portion of the holster.

The actor was given first-aid attention at the studio hospital and later was able to resume his chores before the camera.

Why Not?

Edmond O'Brien made his mistake when he bought a big house. Now it looks as if he's going to be a family man in a big way.

With one daughter already here, another child due in August, O'Brien said his wife (Olga San Juan) wants at least four children.

"We have a four-bedroom home," said O'Brien, "and Olga's just in a rush to fill it up."

Filmland Newcomers Rarely Are Actors

HOLLYWOOD, June 10. Today's newcomer to Movie-land or Broadway is often a distinctive personality, says Charles Bickford, but he's rarely an actor. The reason, Bickford contends, is simply that there are no places left for a youngster to learn how to act.

"The 'dramatic stock' companies are gone," continued the gray-haired Bickford who started his career some two score years ago. "They were the best training ground. The road companies are few and far between. As a result, promising newcomers frequently land in a Broadway show without the right training. Then they are grabbed by pictures—and many fall flat on their faces. They haven't had enough experience so naturally their abilities are extremely limited," he said.

Bickford believes that those comparative few who succeed are still more personalities than actors. They have their dramatic vehicles—either for screen or stage—tailored for their specialized abilities, are bolstered by strong supporting casts and top production values.

"It was different in other days," said Bickford who is currently co-starring with Alan Ladd and Mona Freeman in Paramount's "Branded." "I started in this business in bur-

Pattern of Speech Changes

By Howard C. Heyn

HOLLYWOOD, June 10. (AP) How about it, Dixieland? Here in Hollywood they're saying you are losing your southern accent.

Hollywood could be wrong; it wouldn't be the first time. But two men who have just returned from a survey made in the deep south say the words don't sound so sugary these days.

They listened to the speech of more than 200 persons, most of them from Georgia and northern Florida. Two hundred—or 2000—interviews might not be conclusive, but the point is that Casting Director Phil Benjamin and Dialog Director Gene Busch were looking for typical talk—and they had trouble finding it.

"I had a hard time convincing the studio, but it's true: A marked southern accent is rare even in the south," declared Benjamin.

Their search was related to a picture called "Under the Gun," much of which is being filmed in Jacksonville, Fla. "We finally got our southern accents," Benjamin added, "but we had to scratch to do it."

Busch said that the southern accent apparently will live longer in rural areas. Its disappearance seems most advanced in the big cities.

"We found that the farther we got from the smokestacks of industry, the better our prospects were of hearing real southern speech," Busch related. "I have a hunch that the industrialization of the south is attracting a lot of northern people, including skilled labor, and that this influx is helping to obliterate old speech patterns. A general shifting of population during the war probably was a factor."

Busch doesn't believe that movies and the radio had much to do with it.

"My previous visit to the south was in the early 1940s, and the impact of screen and radio was as great then as it is now. Yet the southern accent was flourishing," he said.

Busch even waxed a little sad about it all.

"It was one of the most beautiful speech patterns in the world—slow, soft and musical," he said.

Get that, Dixieland? He's already put it in the past tense!

New Team

Joan Fontaine and Joseph Cotten are teamed for the first time on the screen in "September Affair," a Hal Wallis production for Paramount release.

lesque—the old burlesque shows which produced many top players. Then I switched to dramatic stock.

"I played in stock and road companies for 15 years before I got to New York," Bickford continued. "And I was there for five years before I came to Hollywood."

For the record, Bickford's Broadway bow was in Maxwell Anderson's "Outside Looking In." He first came to Hollywood from Cecil B. DeMille in 1929 to play a leading role in "Dynamite," with Kay Johnson and Conrad Nagel.

Television is the only new possibility on the horizon where a youngster might learn to act, Bickford said. He doesn't think it's the answer but it will help. At least a young player can get experience.

"It's a growing industry," he said, "and it offers opportunities but I don't think it can take the place of the old stock companies for both training and experience."

And don't jump at the conclusion that Bickford is duffer dreaming of a dead past. He isn't as old as his experience span might indicate. He's a giant in perfect physical condition. And his mind is on tomorrow instead of yesterday.

Book Reviews

Mill Tale Smooth, Delicate

By Gerald Lagard

UNIQUE TO REMEMBER, by Ramon L. ...

NOTHING succeeds in a novel like craftsmanship...

Obedience Webb was a skinny young thing when she signed up with the mill owned by Gordon Stockwell...

Dianetics Explained

DIANETICS, The Modern Science of Mental Health...

DIANETICS is the name of a new effort to unravel the pain in men's minds...

Little is revealed in the book about the author and his background...

"Dianetics" operates on a theory that certain cells in a person's mind record all events...

The automatic emotional reaction of these cells to later, somewhat similar events...

Dianetic therapy is done in what is called a dianetic review. The patient is induced to return in reverie to a certain time on a time track...

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—G. L.

Army Writing Contest Won by Three Majors

CHOOSING from 218 stories which made the finals of the U. S. Army's Short Story Contest...

The three winners: Maj. Frank M. Davis Jr., armored

Staffer Writes

David Demarest Lloyd, who has a full-time government job on the White House staff...

Boy Scout Stamp Due

A 3-cent Boy Scouts of America commemorative postage stamp will be issued through the Valley Forge, Pa., post office June 30.

Collectors desiring first-day cancellations may send not more than 10 addressed envelopes to the Postmaster, Valley Forge, Pa., with postal note or money order remittance to cover cost of the stamps to be affixed.

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Unusual Books

WRITTEN more than 1500 years ago by a mystic in North Africa, "The City of God" is still a great work.

DIGNIFIED, stand around in sports clothes, talk to guests, tell others what to do—that was the vision Murray Hoyt had of how to be a summer resort proprietor.

IF THIS turns out to be the biggest vacationing year in the country's history, it won't be due to any encouragement from Ewing Krainin and Horace Sutton...

Books, Writers

Authors of Southland Are Busy as Beavers

By Joseph Joel Keith

A SOUTHLANDER Returns from New York and Virginia and learns that important Southland writers have been as busy as the proverbial beavers...

CRIGHTON SELLARS, whose fine novel "Contrary Winds" was published by Doubleday, has just received word that her second novel has been accepted by Macmillan of England...

HARRIET HINSDALE, another excellent Southland author, long on the staff of Warner Bros., is fast at work on her second novel.

AMY FOX'S novel "Kim Dawson" is about a Pennsylvania boom town. An adventuresome spirit moves through this story of fortunes made and lost...

WHEN THE P. E. N. CLUB holds its annual Congress in Scotland soon, the Southland's Crighton Sellars will be the California delegate to this international literary organization with branches in some 45 countries.

New Kind of Western

BLACKWATER, by Frank O'Rourke...

VETERAN Author Frank O'Rourke's latest epic, "Blackwater," is precisely what cowboy story fans have been demanding for a long time—a new kind of western. Central character in the narrative is Jim Stanton, a gambler afflicted with tuberculosis...

Malone Tales

Ted Malone, popular radio storyteller, gathered together 100 of his tales into a book, "Ted Malone's Favorite Stories," published by Doubleday. The collection contains new insights and little-known facts from the lives of famous people as varied as Helen Keller, Johann Strauss, Thomas Jefferson and Mark Twain.

pace claimed by our funny men of screen and radio, for another leading English publishing house, Heinemann, has accepted Lawrence Spingarn's second volume of poetry...

Excitement and Romance are still the two main ingredients of the new books.

AMY FOX'S novel "Kim Dawson" is about a Pennsylvania boom town.

WHEN THE P. E. N. CLUB holds its annual Congress in Scotland soon, the Southland's Crighton Sellars will be the California delegate to this international literary organization with branches in some 45 countries.

Stories for Tots

Many of the tried and true stories which have been told to children for generations are here in bright new wordage. No child should come to reading age without the Greek myths and the tales of such well-loved characters as the Pied Piper, Rip Van Winkle and the others who have graced nursery yarns in all their fascination.

Malone Tales

Ted Malone, popular radio storyteller, gathered together 100 of his tales into a book, "Ted Malone's Favorite Stories," published by Doubleday. The collection contains new insights and little-known facts from the lives of famous people as varied as Helen Keller, Johann Strauss, Thomas Jefferson and Mark Twain.

German Suffering Dismays

By Lew Allison

SHRIEK WITH PLEASURE, by Toni Howard...

THE REAL Germany in the depths of an era of devastation is shocking. Conquered people exist without hope, starving, tortured by fear...

More shocking is the author's fictional version of the "liberation"—the dishonesty, greed and indifference of the conquerors—the story behind the headlines...

Carla MacMurphy is a famous news correspondent who fits into this picture of corrupt men entrusted with implementing a grandiose ideal.

Whether true or overdrawn to further fictional aims, the picture of revelry on the edge of disaster will dismay those who have taken Germany's plight casually.

The author was correspondent for Newsweek in France and Germany during and after the war. She was in London before the invasion, and later covered the Nuremberg trials.

Tiny Elves Have Fun

TALES FROM THE ELVES' FOREST, by Emilie Louise Michel...

ELFUNG and Frennit are two little elves who live in the Elves' Forest in Annag. The stories of their adventures in helping other people, preferably maidens in distress, are fantasy. The author has achieved that difficult narration which combines fantasy with desirable human characteristics...

No matter what their background, children will love these stories as did the author's French, Belgian, American and Russian students in their school in Switzerland...

Illustrations by Charlotte Heaton-Sessions characterize the stories' people and their actions with perception and charm.

'Open Sesame'

"All men who have dreamed at all have dreamed that they possessed some magic formula, on 'open sesame' that bound the world to their wishes.

Command of language is the nearest thing we have to 'open sesame' in real life," Louis J. Halle Jr. writes in "On Facing the World," which William Sloane Associates published recently.

Novel Is Due

"Be My Love," a novel by Harriet Hinsdale of Hollywood, will be published in October by Creative Age Press. Miss Hinsdale is well known to members of Long Beach's writing fraternity.

The Week's Crime

THE CASE OF THE MUSICAL COW, by Eric Stanley Gardner...

THE SWISS innkeeper's wife had died a strange death shortly before the arrival of Rob Trenton and Linda Mae Carroll, American tourists, in Linda's little car. But Rob thinks little about it at the time: he is more concerned with Linda's friendship for Merton Ostrander, who had been staying at the inn.



The sleepy, sun-flooded charm of a Mexican street in mid-day is reflected in this canvas "Victoria Hotel" which high lights John Barnard's one-man show in Lafayette Hotel gallery.

Artists of National Repute Exhibit Work

NATIONALLY known artists such as Clyde Scott, Sam Hyde Harris, Edward Nicholson, Elliott O'Hara and John Abernathy have work in the current June-July membership show in the Laguna Beach Art Association Gallery.

Manhunt Tale Clicks

OF MISSING PERSONS, by David Goodie...

THE BODY, mangled by the train was at last identified as the missing John Nichols, and Captain Paul Ballard of the Missing Persons Bureau, who had been searching for Nichols, closed his case.

With this handicap, and against odds created by a heckling local scandal sheet, Captain Ballard pursued the "missing" case through complications of murder.

Ediss received a degree in art from the Moscow, Russia, Art Academy, came to the United States in 1923, and studied in the Pennsylvania Fine Art Academy and the Trenton, N. J., Art School.

One of his pictures, which has been hanging in the Laguna Beach Art Gallery, has just been sold and shipped to Washington, D. C.

Here's Life in Italy

SAN GENARO NEVER SAYS NO, by Giuseppe Marotta...

IN THIS, his second book, Italian Journalist Marotta presents a gloomy, depressing series of portraits or incidents from everyday life in Naples.

Illustrations by Labocetta fit perfectly into the mood. Translated from the Italian by Frances Frenaye, the work is an effort by the author to recapture the spirit of his birthplace...

Durant Again

"The Age of Faith," fourth volume in Will Durant's "Story of Civilization" series, will be published in October by Simon & Schuster.

Railroad Book

To celebrate the 100th anniversary of the Illinois Central Railroad, Creative Age Press will publish Carlton Cortiss' "Main Line of Mid-America" in November.

In Art Circles Barnard Paintings on Exhibit

By Vera Williams

TWENTY-TWO oil paintings by Long Beach's promising young artist, John Barnard, running the gamut from a serious self-portrait to a sinister "Lonely Night" and a sun-washed, joyous "Spring," make up an exhibition which will remain throughout June in the Lafayette Hotel gallery.

Barnard, who was reared in Long Beach and graduated from Wilson High School, studied a year in the Chouinard Art Institute before his war service, and later was graduated from the University of Georgia. For 18 months he has been painting in Torreon, Mexico. He took the first prize for oils in the spring show of the Long Beach Art Association, and the first prize for oils and sweepstakes in last fall's show. His work recently was shown in the Amateur Painters Exhibit in the Metropolitan Museum, New York.

The son of Mr. and Mrs. John Barnard, 3833 E. Second St., he is married to the former Barbara Root of Long Beach. They have two sons, Johnny, 2, and Jimmy, 1 year old.

Variety marks the present show. Included are paintings done in Georgia, California views and Mexican scenes. Few persons who see his "Lonely Night," a scene outside a Mexican bar, are likely to forget it soon. Barnard uses rich, full color, and his work shows his vital interest in life.

The gallery always is open to the public.

Included in this show are "Self Portrait," "Tome Coca-Cola," "Carnival," "Madam Gonzales," "Lonely Night," "Still Life with Butterfly," "Wall St., Athens, Ga.," "Negro Head," "Mud and Sky," "Flowers in Bronze Vase," (first prize winner in Art Association show this spring), "On Atlanta Road," "Stone Mountain," "Spring," "Modernistic Trees," "La Puerta," "Main St., Athens, Ga.," "Los Angeles-Durango," "Torreon Children," "Victoria Hotel" (sweepstakes award winner last fall), "Signal Hill," "Red Chimney" and "Early Morning in Torreon."

RONALD BALDWIN of Waldo, Ark., former pupil in the Clara Barton School in Long Beach, won first honorable mention in the recent third annual state-wide children's art show in the Museum of Fine Arts, Little Rock, Ark. There were 164 entries in this competitive exhibit from 21 towns in the state.

The exhibit is sponsored each year by the Arkansas Association of University Women and the Fine Arts Club.

A RETROSPECTIVE exhibition of painting by Henry Lee McFee will be the attraction until July 16 in the Contemporary Galleries, Pasadena Art Institute.

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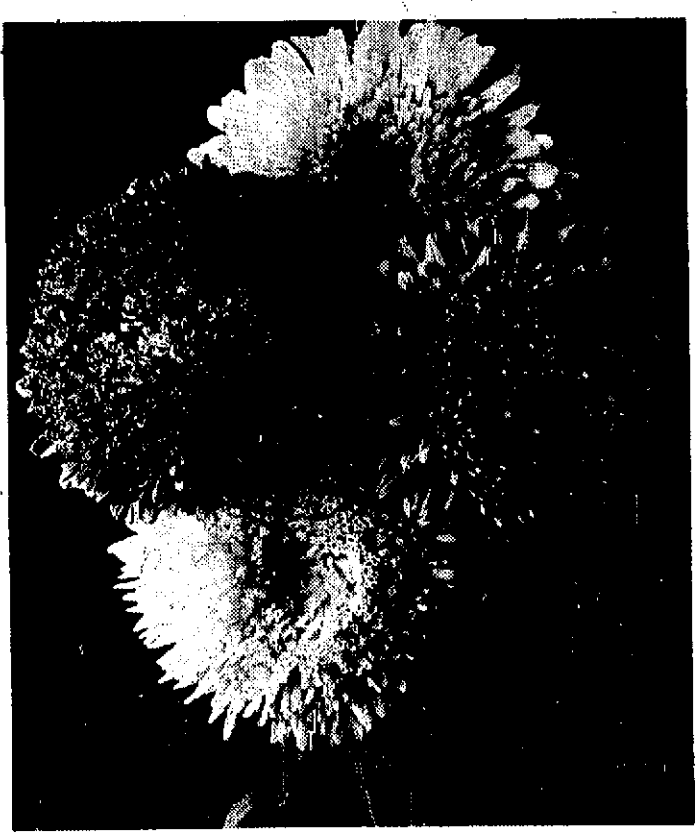
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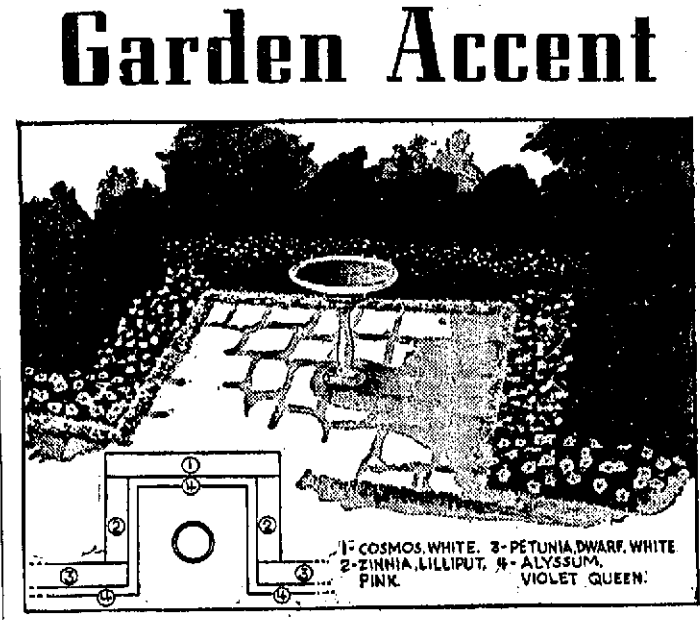
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GRAPE VINES Many varieties, as low as **35c**

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Asters are excellent for late summer and fall bloom. They have a wide range of shapes, sizes and colors.



This view would be welcome from any window. A bit of formal planting will provide definite garden accent.

Garden Accent
By Walter Finch

A GARDEN accent, or focal point, while a necessary factor in good design, need not be impressive, elaborate, or expensive. It should stand out in contrast with its background, yet be in harmony with its surroundings. Against a shrubby border, a formal paved area, centered with a bird bath, and edged with a border of annuals, will make a charming focal point, especially as the terminus of a view from a window, terrace or porch. It might be large enough for a few garden seats, shaded by a garden umbrella, which would allow the sunshine full access to the flowers.

As in the case with all formal garden arrangements, the simpler the design, the better. The form and color of the flowers will then get full attention. There are many combinations of annual flowers which can be used in such a planting. White, pink and violet are suggested in the illustration. Cosmos sensation white, in the back row, will grow four to six feet tall, bearing its large pure white single flowers from July until killing frost in the fall. Dwarf white petunias bordering the sides of the paved area will grow in bushes 18 inches high, and they will bloom throughout the summer. Violet alyssum, planted

Lawn Tip
TREATMENT of lawns with the selective weed killer, 2,4D, should be an annual routine. After the weeds die, growth of the lawn grasses to fill bare spaces should be stimulated by feeding.

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Asters for August

By Bob Gilmore

ASTERS . . . now that they are no longer susceptible to wilt . . . are one of the most attractive and serviceable annuals for late summer and fall bloom. There are more than a dozen different varieties available from either seed or established transplants. Asters have a greater diversity of form, size and color than is generally assumed.

In the Long Beach area asters start to bloom in August, continuing until frost time. There are early and late strains as well as mid-season ones. Planting all three types will prolong the flowering period.

Asters prefer a comparatively rich soil; adding well-rotted manure to the ground several weeks in advance of planting is beneficial. Churn the manure thoroughly with the existing soil. But do not use too much as it will cause weak stem growth. Asters seem to prefer a sandy or loamy medium but are not over-sensitive to soil conditions.

Adequate ventilation between plants can be provided by allowing sufficient space. The tall branching varieties require from 15 to 18 inches between specimens; the medium types from 10 to 12 inches and the dwarf asters from 8 to 10 inches.

START cultivating the soil as soon as you can distinguish between the young plants and weeds. One of the most important benefits resulting from regular cultivation is weed control. It is relatively easy to eradicate young weeds; once they get established the job becomes irksome. The aster plants suffer from the weeds . . . because of their more aggressive growing habits . . . robbing them of their food and drink.

Aster seed is rather small. If planted too deeply the young seedlings may lack sufficient strength to push through to the surface. The size of the

seed can be judged by the fact that one ounce contains about 13,000 seeds.

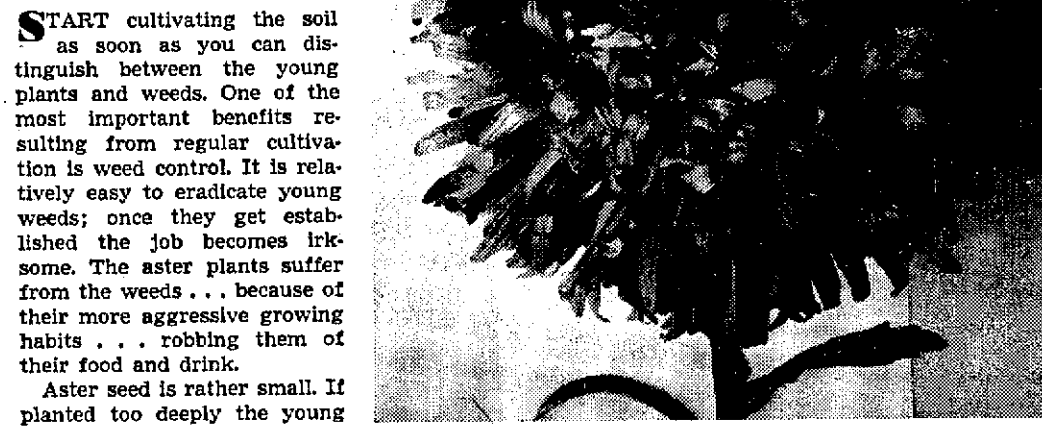
Aster seeds are now available in coated form; the coating enlarges the seed many times, thus facilitating planting. The larger seed is much easier to handle. In addition, the coating acts as a fungicide, contains a certain amount of plant food, draws moisture from the soil and does away entirely with the necessity for thinning the plants after they are up.

Established transplants of asters are available at all nurseries. There is still time to sow seed for late blooms. It's advisable to start them in a seed flat if naked seed is used. Coated seed can be started outdoors, the seed being planted where the asters are to grow.

Individual flowers look somewhat like a chrysanthemum, often measuring eight inches across.

The giant peony-flowered asters have a semiball shape, the petals being very compact. The Beauty asters are from three to four inches across, the petals being broad, firm and incurved. The Comet asters are of the ostrich feather class. The Queen of the Market strain is excellent for bedding as well as cutting. The plants are comparatively low growing, rarely ever exceeding a height of 20 inches.

Among the early asters are: Early Beauty, Extra Early Empress, a comet type and Queen of the Market. The Giants of California are late-flowering, usually breaking into bloom about the middle of September. One of the most interesting all-purpose asters for the home garden is the Princess type. The plants produce heavily and are fully wilt-resistant. The flowers measure from three to three and one-half inches



Asters have been developed to resist wilt and some of the larger flowers attain the size of a dinner plate.

Tips on Gardening

GARDENING tips for the week . . . During the next few months the temperature is certain to rise. Your grass will be just as susceptible to heat fatigue as you. Set your lawn mower to cut somewhat higher during the summer months; maintaining your lawn at one and three-quarters of an inch will benefit the individual grass plants. The taller they are, the more shade they cast, thus tending to keep the surface cool and retard evaporation.

While the peak of the rose planting season is during early spring, many nurseries can up their remaining stock. If your garden needs additional roses, dozens of attractive varieties are still available. The price is about the same as for bare root stock. You have your choice of bush, climbers and standards.

Carnation plants are available and can be set out now for late fall bloom. Pinching the plants back gives them a bushier and more attractive appearance although this technique causes the flowers to appear at a later date.

Slugs and snails are still on the prowl even though the temperature is rising. These pests move around at night because they enjoy the cool, damp atmosphere. In daytime, when it is hot overhead, they hide in a shady and comfortable spot. Snail baits are easy to use and quite effective.

MODERN PLANTING
Enjoy the subtropical atmosphere with these plants in patio and outdoor living room.

ARALIA SIEBOLDI	59c to 2.75
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FATSHEDERA (4-ft., 5-gal.)	3.95
ALANAGIA FRAGRANCE	3.95
GLIVIA (Broad Leaf - Large Flowering)	1.00 to 1.50

CONIFERS
Most popular plants for people who prefer hardy evergreen.

JUNIPER PFITZERIANA (PROSTRATE)	79c & up
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JUNIPER TORULOSA (HOLLYWOOD JUNIPER)	98c & up
GOLDEN ARBORVITAE (DWARF OR TALL)	89c & up
ROYAL ITALIAN CYPRESS	79c & up
COLORADO BLUE SPRUCE	5.55

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IVY GERANIUM (Rose Pink) **35c** doz.

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BUSH ROSES **69c and up**

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across. The deep quilted "cushion" centers make the flowers full even when entirely open.

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4" pots **39c** Gal. **55c** up
Blooming plants, ready to set out. Double and single varieties.

ROSES, gal. **69c** 3 for **1.99**
Good selection to choose from.

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Calif. Christmas tree. **98c**
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ROSES NEED ATTENTION NOW

By J. J. LITTLEFIELD

If the growth on your roses has wilted, it means an insect has pierced the stem and deposited a larva which will soon hatch into a borer. It will bore down the center of the rose stem, leaving a tunnel that eventually kills the branch. As soon as you see the wilted top, cut to the first good outside eye below the infested spot. Be sure to burn the infected branches at once.

Promote the growth of your rose bushes, climbing roses and the roses by feeding them now with Red Star ROSE-GRO plant food. This feeding will help develop more flowers and will condition the plants to withstand the coming heat. Red Star ROSE-GRO contains long lasting nitrogen elements plus phosphoric acid which makes it a superior plant food for roses. That's why many successful rose specialists use Red Star ROSE-GRO.

FREE . . . Address a post card to Dept. L, Red Star Fertilizers, Downey, Calif., for 72-page Red Star POCKET GARDEN GUIDE, the complete home garden reference book - or ask your local garden dealer.

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Makeup Problem Solved



Two lavatories, as in the W. J. O'Brien home, solve makeup and shaving problems. Mrs. O'Brien uses dressing table-lavatory (left) and O'Brien the other (right). Fluted glass (center) gives privacy to bathroom off the entrance hall.



—Photos by Jasper Nutter.

A counter top with mirror closes down over the dressing table and its cosmetics at the home of Carol Koch.

HOUSE WITH INDIVIDUALITY

Houses can be given individuality—can reflect the personalities of the occupants. Dorothy Killam describes how individuality was achieved in one Long Beach home when she writes next week in . . .

SOUTHLAND MAGAZINE



Floral Hints

from
LONG BEACH RETAIL FLORISTS, INC.

CARE OF HARDWOOD PLANTS

Hydrangeas, Roses, Azaleas and other hardwood plants should be watered every day. Hydrangeas especially must have a liberal supply. Keep in room of moderate temperature and out of draughts. Give plenty of light.

- ATLANTIC FLORIST
- BENNER FLORISTS
- CLAIRE CONWAY FLOWERS
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- HILTON FLORIST
- HOUSE OF FLOWERS
- LOS CERRITOS FLOWER SHOP
- MILTON'S FLOWERS
- STAMESON'S FLOWER SHOP

By Althea Flint

WIDE MIRRORS over O'Brien's lavatory are sliding doors on the medicine cabinet which has extra deep and long shelves. There is plenty of room for his shaving equipment along with all the other things which must be stored here. An electric razor can be plugged into an outlet set in the tile over the basin. A cupboard beneath is without a door and is equipped with several rods for hanging towels where they will be inconspicuous but still convenient. These rods pull out from inside the cupboard for easier accessibility.

The shower and toilet are enclosed behind frosted glass patterned in a water lily design. To insure privacy in this bathroom a frosted glass partition above a planting box and cabinets is built just inside the door. These cabinets are excellent places to store towels and other linens included in bathroom use.

Because this bathroom is so well planned there is no need for another in this two-bedroom house.

The bathroom in Carol Koch's new home at 763 Ter-

rairie Ave. has as one of its principal features a dressing table built into the lavatory counter. The counter top lifts up to reveal a mirror fastened underneath and partitions for cosmetics built into the counter. With an arrangement such as this the counter top does not get cluttered with powders and creams which are always right where they are wanted.

A fluorescent tube is attached above the mirror for enough illumination. When the dressing table chair is not in use it is pushed under the counter so it appears to be a cabinet door. Its leatherette upholstery is easy to keep looking nice.

A SHELF under the dressing table chair was made to hold shining equipment so it is no trouble at all to sit here and touch up shoes. A rack on the back of this chair is not only for holding towels but allows the chair to be pulled out or pushed in easily.

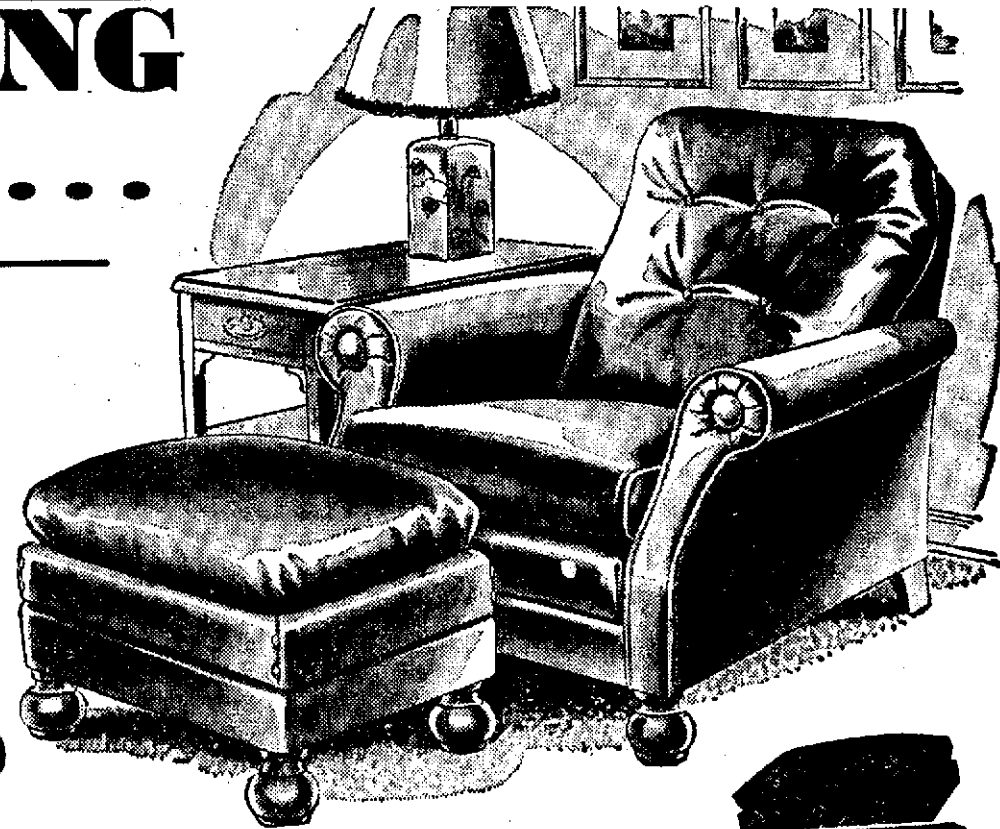
Under the lavatory are built drawers and cabinets for storage purposes. The linen closet opens into the bathroom as well as into the hall. Soiled clothes are kept in a hamper which fits under the lavatory and is equipped with wheels so that it may be rolled to the laundry in the garage.

DAD is KING On JUNE 18...

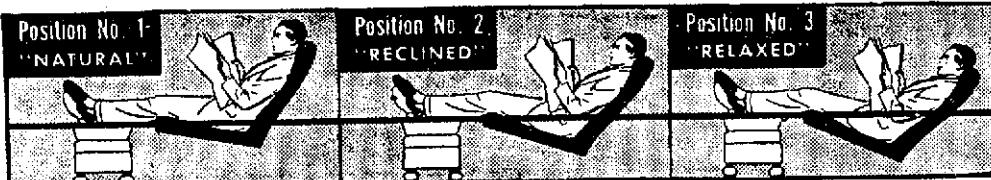
Remember Him With This Most Thoughtful of All Gifts...

It's the famous STREIT CHAIR you've seen advertised in the Ladies' Home Journal and other national magazines—and it's exclusive in this area with AARON SCHULTZ, of course. Can you think of a grander Father's Day gift? We couldn't! The Streit Chair at the right is the popular English Club, styled in the 18th Century manner. New Du Pont Fabrilite covers in wine, green, brown!

124.⁵⁰
Ottoman included

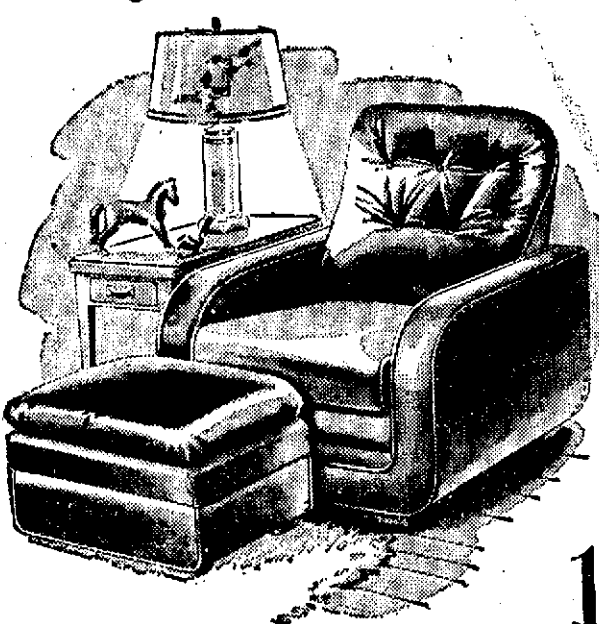


Upholstered in du Pont FABRILITE, the New Miracle Fabric...



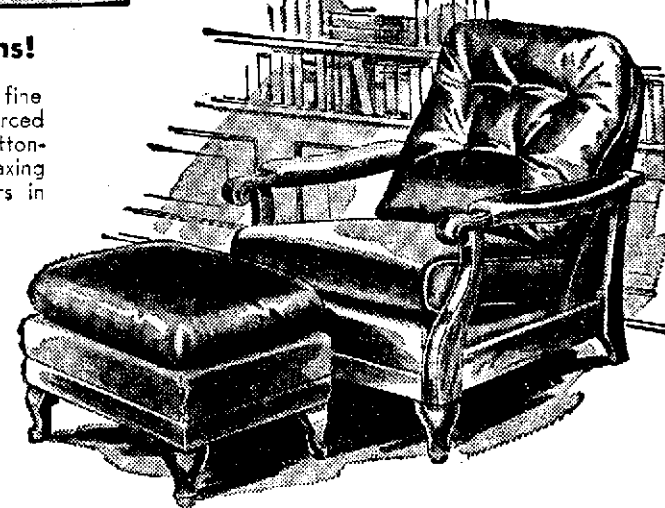
Come in... try the three comfortable positions!

Traditional 18th Century, featuring fine hardwood frame, welted reinforced seams, spring-filled ottoman, button-back, reversible cushion. 3 relaxing positions. Du Pont Fabrilite covers in green and wine.

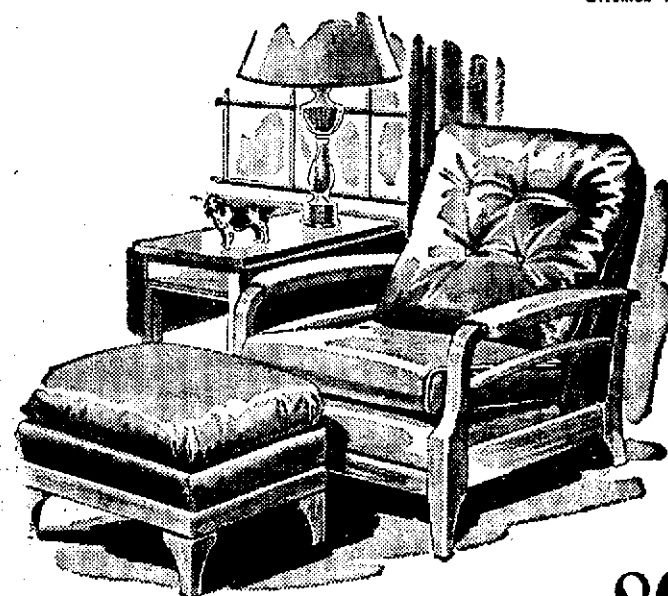


139.⁵⁰
Ottoman included

Big, man-size, modern in design—with famous Streit Slumber features built in! Welted reinforced seams. Three relaxing positions. In Du Pont Fabrilite covers of brown, wine and green.



89.⁵⁰
Ottoman included



89.⁵⁰
Ottoman included

Modern bent-wood frame in sturdy hardwood. Good-looking fabric in the early California manner. Button-tufted back, reversible cushion.

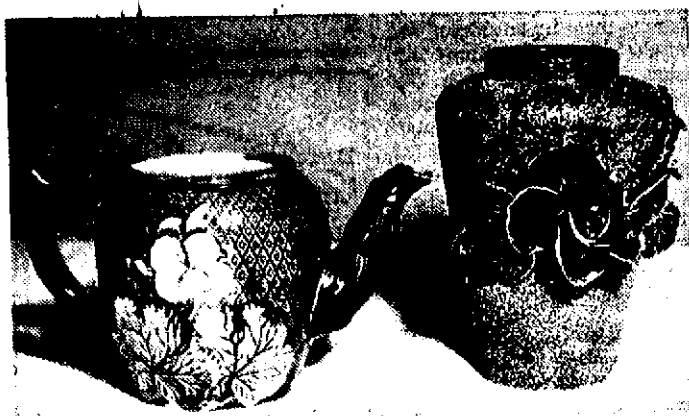
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Mexican Maiolica



This vase and teapot of Mexican maiolica are colored in rose and mauve, with touches of yellow and green.

By Mary Lou Zehms

THE SPANISH conquerors founded a city in Mexico which they called Pueblo de los Angeles in 1531. It was here that glass factories and potteries were established, and where, for nearly three centuries, maiolica was made. Tiles of excellent quality were produced by the Spanish maiolists while the Aztecs made only unglazed pottery.

A potter's guild was formed after 1650 in order to keep a high standard of quality in the wares, for by now the craftsmen had turned to other articles besides tiles. In the rules of the guild were listed three grades of pottery, the fine, the common and the yellow with the difference being in workmanship and glaze.

Mexican maiolica is divided into four phases, the first being the Hispano-Moresque phase which lasted until the end of the 17th century, and was characterized by interlacing scrolls. The Spanish or Talavera is the second phase, called thus because the inspiration for its decoration was developed at Talavera in Spain.

The third phase was the Chinese with design derived from Chinese pottery and porcelain introduced into Mexico in the early 17th century. The last phase was the Pueblan, which began about 1800 and ended about 1850.

Maiolica (or majolica) is an enameled, decorated talence of Spain and Italy, produced since the 13th century in Valencia. Paenza maiolica was characterized by a background of rich blue. The clay object, whether a vase, a bowl, plaque or jar, is first fired, given a coating of tin enamel and refired, then it is decorated in brilliant colors and fired again.

THE VASE and tea pot pictured on this page fall into the fourth phase of Mexican maiolica. This Pueblan phase was ushered in during the latter part of the 18th century by the introduction of a greater range of colors, in which greens, yellows, browns and purples occurred frequently. During this time more delicate coloring such as rose and mauve (as in the articles shown here) were introduced. Some of the work of this

period was quite gauche and clumsy, while some was delicate both in execution and color.

A period of decay set in and by 1860 nearly all the ware of Puebla had sunk into a state of commercial vulgarity which to date has never been redeemed. There is a renaissance movement now in Mexico to return to the making of maiolica.

The J. P. Morgan collection in New York is considered unequalled. In it are examples of maiolica from Spain, Italy and Mexico.

It was generally known that earthenware had been made centuries ago in Mexico but it took Dr. T. A. Barber of the Pennsylvania Museum and School of Industrial Art to establish that as a fact only recently. Through his efforts it was disclosed that tin-enameled pottery was produced in Mexico shortly after the Conquest. During the 16th Century it was at its height, dropping into obscurity in the 19th Century.

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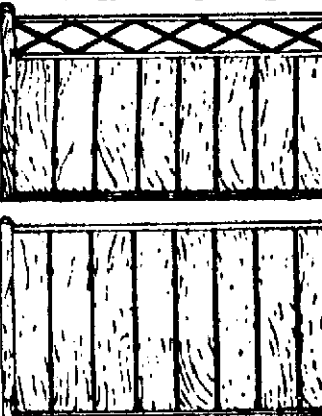
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2-4x6-8 slab-flush door ..\$9.25
2-8x6-8 No. 200

4-panel door\$8.20
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4-panel door\$8.35
1-8x6-8 D. F. slab door ..\$8.00

Screen doors\$8.50 up
Kwikset brass entry
lock. Reg. \$4.20. Each

Kwikset passage locks,
Reg. \$2.20, each \$1.31

Acme sash balance,
any size. Reg. \$7.50. 74c

6-panel 1 1/2" Front
Door, AA. Reg. \$14.50 \$14.97

Door butts, 3 1/2"x3 1/2",
Reg. 55c. Pair 39c

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Decorating Notes Kitchen Contrast

By Dot Jewell

RECLAIMED brick and knotty pine provide contrast with a modern stove in the kitchen of the home of Mr. and Mrs. Gilbert J. Brown at 44 Sixty-Fifth Pl., on the peninsula.

Electric burners are set in a stainless steel panel on a counter of deep blue linoleum. The oven is set into the brick fireplace to the left of the stove and at a height which does not require bending over. Ovens may have been set in bricks in this fashion generations ago, but it will agree they were never this efficient.

The hood over the stove is made of wood so that the scalloped pattern carried out on a plate rail could be repeated. The wood has been given a finish resembling copper. The leaded window is like others used throughout the house. Here it has been treated with a ruffle of gaily colored print fabric.

Cabinets into which the

stove is set are built in an L-shape and the corner shelves which are always hard to reach from the inside of the ninety degree angle are easily accessible through a door on the outside of the angle.

A Dutch door on one side of the stove opens on the terrace and provides where tables and chair are grouped for outdoor dining. The window over the stove can also be used as a pass for food.

Sachet Variety

SACHET is a sure means of carrying out your personal scent preference, since it can echo the same fragrance as your perfume. Small tablets packaged in draw-string bags are available again, for the first time since the war.

These sachet bags are finished off with a corded ribbon loop which makes it simple to hang them in your clothes and linen closets. Saturated with a light, long-lasting fragrance,



Electric burners have been set in top of a cabinet and the oven has been set in brick in this kitchen plan.

they'll perfume your entire bedroom.

Sachet has varied uses, in addition to the standard practice of tucking it in your bureau to scent lingerie. These tablets, for example, can repeat a fragrance when they're tucked

into a box of writing paper, a hosiery case, a glove box or the box where you keep your scarves and fake flowers.

But the chief convenience of these tablets lies in the small loop which makes hanging them up so simple.

—Photo by Jasper Nutter.

Camera ANGLE

By The Shutterbug

A FEW WEEKS ago a friend of mine remarked that his snapshots never turned out like the pictures he saw in magazine ads—his skies were never as dark and natural looking and his clouds never so billowy white as those of the professional photographer. I suggested, as a solution to his problem, that he try using a filter.

Using the proper filter at the right time can do more than any other single thing. I know of to give your pictures a professional touch. Let's take a K2 yellow filter, for example. Its most common use is to make sky and clouds stand out in their natural tones.

The K2 transmits all colors in equal amounts except blue, which is partially absorbed. Therefore, when you put a K2 over the lens of your camera and shoot a picture of the sky, some of the blue is absorbed by the filter. As a result, the sky in your picture is darkened, while the clouds by contrast are made more striking. This is called "sky correction."

The use of a K2 filter does not present an exposure problem. On the contrary, exposure is very simple. All you have to remember is that a K2 has a filter factor of 2; that is, you should give twice normal exposure. Since the average exposure on a bright day with common roll film is f/11 at 1/50, it should be, with a K2 filter, f/8 at 1/50, or f/11 at 1/25. This is easily understood when you realize that the filter is absorbing some of the light; therefore, you must allow more light to reach the film.

"But suppose my camera has no setting?" I know someone is asking that question. Well, a non-adjustable camera can take a K2 if it is loaded with fast panchromatic film. What I mean is, film that requires half as much light for an average exposure as common roll film. Such fast film automatically takes care of the filter factor; no camera settings are necessary.

Sometimes if the light is strong enough, you can use a



When you want outstanding cloud effects in your snaps, or when taking beach shots, use a K2 filter.

filter even with ordinary snapshot film. When you visit the beach or a lake on a bright sunny day during your vacation, notice how much stronger the light is. Dazzling reflections from the sand and water give it much more intensity.

THE "L" TYPE of pictorial composition creates the mood of equalized force in a picture. The two strongest lines of the picture form the letter L and may be in a vertical position or lie in a horizontal plane from the foreground to the background area. Examples of this type of composition are found in pictures where a tree is used at one side of the print with the subject being placed along the ground near the tree. Mr. Pettie's picture of James II and the Duke of Monmouth and Corot's "The Landscape," are examples of perfect "L" composition.

In concluding our series on compositional forms, your Shutterbug suggests you acquire a copy of "Composition and Pictures," by Eleanor Parke Custis. Remember, a knowledge of composition can help you become an artist with your camera.

ists that your Shutterbug believes our local chamber could well emulate. Along the lines of public relations, the Gallup chamber has arranged photographers to the major points of interest in the area. Guides with a knowledge of photographic problems and picture possibilities conduct these tours and enable the tourist to return home with better than average pictures of his trip. Slide and lecture programs are also scheduled to acquaint the visitor with the region.

INVITATIONS to compete in the 11th annual North American International Photographic exhibit at the California State Fair Aug. 31-Sept. 10 are being mailed to photographers. The contest is sponsored jointly by the State Fair and the Sierra Camera Club of Sacramento. Entry blanks, listing closing dates for black and white or color prints and for color transparencies may be obtained by writing to California State Fair, P. O. Box 2036, Sacramento, Calif., attention Grant Duggins, exhibit supervisor of art.

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WITH THE CAMERA CLUBS . . . Long Beach Camera Guild will have Frank Lindgren, instructor of photography at L. B. City College, as guest commentator for its print competition Wednesday, 8 p. m. at the Alamos Library Auditorium, 1836 E. Third St. . . Midway City C. C. also meets Wednesday, 8 p. m., at Fellowship Hall, Community Church, Midway City. . . Santa Ana C. C. has its meeting scheduled for Thursday, 8 p. m., Community Center, 1104 W. Eighth St., Santa Ana. Incidentally, Santa Ana C. C. has a new and interesting club bulletin edited by Mrs. Nikki Greene. . . Compton C. C. meets Thursday, 8 p. m., at 1021 Compton Blvd., Compton. . . These clubs welcome visitors and have open memberships.

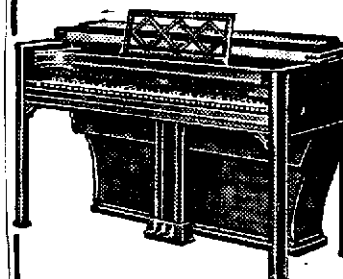
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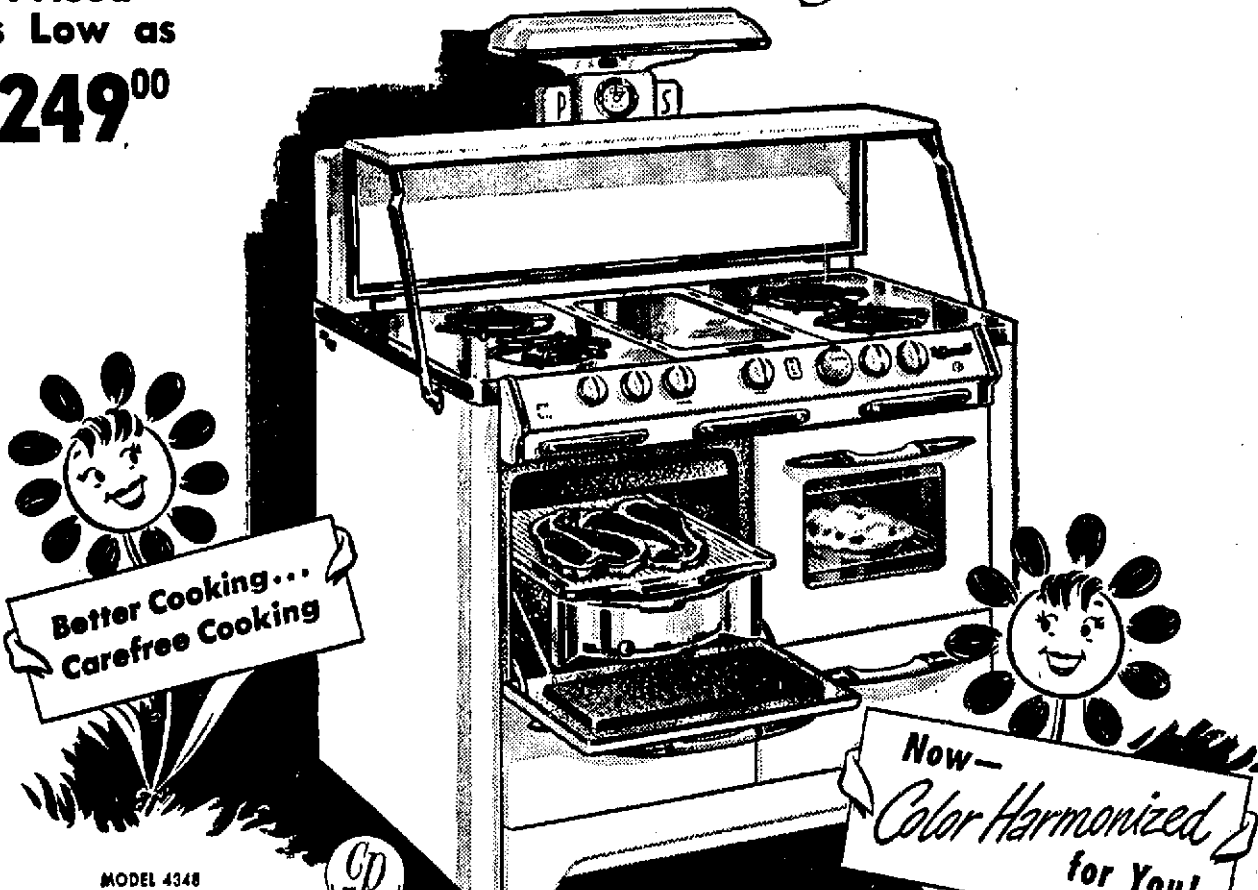
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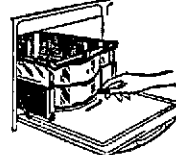
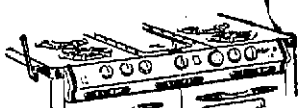
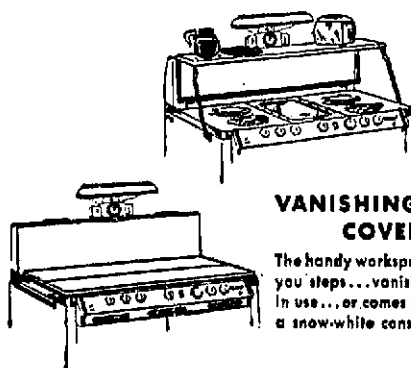


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Keyed to *Modern Needs*

By Dorothy Killam



Colors and molding from exterior trim are carried into the interior styling of the J. F. Bishop home which is designed to meet modern living requirements.



This view into Bishop dining room shows crystal chandelier and draperies of lime color with swag valances.



Extended across an extra-wide lot, the new home of Mr. and Mrs. J. F. Bishop stands out from 2-story houses that flank it although it is but one-story.

TODAY'S living requirements are ideally met in the handsome new home of Mr. and Mrs. J. F. Bishop, 4455 California Ave., in the new Bixby Knolls section.

Civil Engineer Paul J. Prout designed this home and was extremely successful in giving it importance enough to stand out among the two-story houses which flank it, although it is only one story in height. The design is extended to the width of the extra wide lot and the pitched roof is shingled with cedar shakes. Yellow boarding is used over most of the front and is carried to the upper portions. Shutters are painted green and flagstone provides interesting trim.

The modified colonial motif is carried out in the interior as well as in the exterior and is enhanced by molding which encloses the eaves. The molding is in the same pattern as that used throughout the house. For complete harmony, boarding on the outside is carried into the entrance hall, where it is used on three walls, and into the living room where it covers the wall below windows looking into the lanai.

Mrs. Bishop has used the exterior color scheme as the basis for the interior.

The house has 3340 square feet of floor space, including two and a half baths. Living room, lanai and den are all closely connected. The living

room dimensions are 13 feet by 21 feet; extension being possible by opening louvered doors to the adjacent lanai which, in turn, opens on the terrace and garden. A wall of glass in the lanai overlooks the garden.

DINING ROOM and kitchen are connected by a butler's pantry which eliminates the need for a bar, a much more satisfactory arrangement in a house with children. A laundry is directly off the kitchen. Hall space is limited to a short bedroom hall which leads from the entry to the three bedrooms.

The garage built on the back of the kitchen has been plastered so it can be used as a rumpus room at some later date after it is revised. There is room on the back of the lot for another garage after the present one has been turned into a rumpus room.

Leaded glass on either side of the front door admits light by day and reflects indoor lighting in the evening. It is opaque for complete privacy. Closets on either side of the front door provide storage space for odds and ends as well as guests' coats. The wall opposite the front door is papered in a colonial pattern of attractive colors which reflect the mood and coloring throughout the house.

Scarlet-colored carpeting in the hall is used in the living room where the color is used in upholstery fabric on a pair of chairs. Walls, carpeting and ceiling are all done in the same greyed shade of green. Cornice molding and the baseboard are patterned to match molding used on the eaves.

LOUVERED doors leading to the dining room and lanai fold back flat against the wall to take up little room or partially fold across the opening. If they are not completely closed. The living room is separated from the lanai by flower boxes set above a cabinet base, leaving the window opening between the two rooms. Pinch-pleat curtains hang on a traverse track so they can be pulled to close the opening and shut off one room from the other.

The living room fireplace is built just inside the door from the entry providing a comfortable corner for a cozy grouping. The wing chair pulled up to the hearth is upholstered in the same pattern as the drapery fabric.

A grouping of couch, two

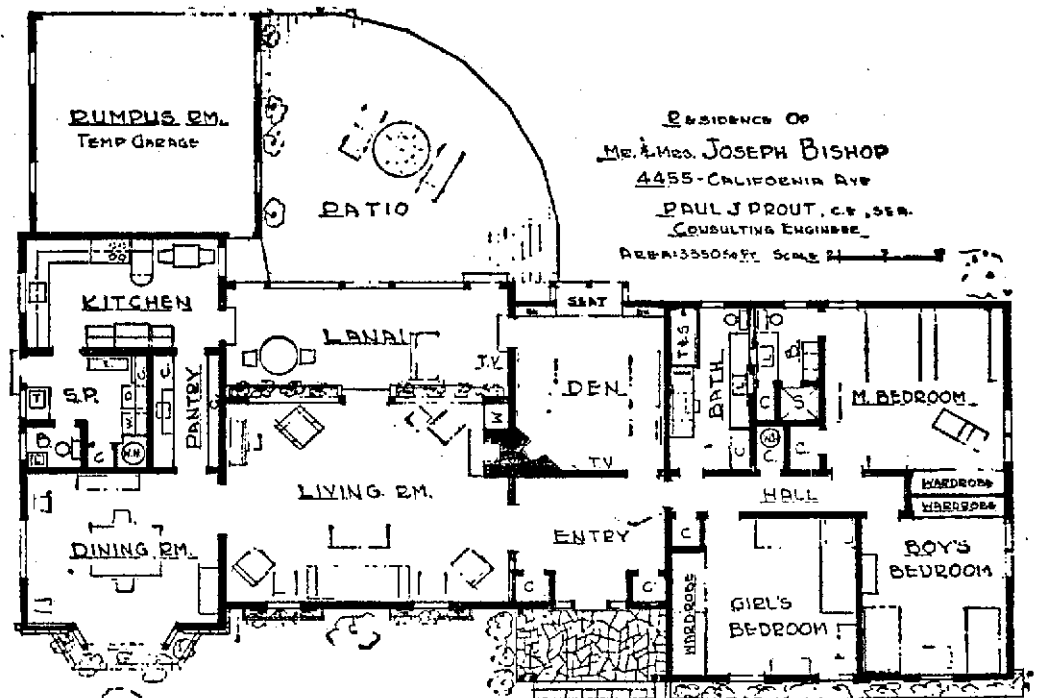
chairs, coffee table and side tables with tall lamps is arranged against the long wall of the room for a comfortable conversational grouping. Mrs. Bishop chose casement curtains in this room and the lanai. Whenever privacy is desired the curtains may be closed without shutting out the light. Lovely colors are brought into the room through the large repeat of the drapery pattern. Valances match the draperies.

In the dining room draperies and heavy swag valances are a delicate shade of lime which blends beautifully with the

cocoa-colored carpet. A crystal chandelier is made up of several hundred crystal pieces.

FORMICA in the kitchen is a neutral color so Mrs. Bishop can change her color scheme as often as she pleases. Plenty of storage space is arranged for the most efficiency because it has been well thought out. For instance, the coffee, coffee pot, measures and anything else connected with coffee making are stored in a cabinet together near the sink and stove.

Directly off the kitchen is the laundry with its automatic



washer, dryer, set tubs and ironer. There is also a storage cabinet here with the closet portion and storing brooms built above the smaller cabinet so no reaching is necessary for either storage space.

The bedroom hall has been made interesting with family photographs which Mrs. Bishop had framed especially for this purpose. In the master bedroom, one wall was planned for a pair of full-sized beds. The Bishops' king-sized bed is placed here. It is covered with a provincial print fabric like the draperies except that it is quilted. The sink in the master bath has been raised to suit Bishop who is tall. The sink opposite is of normal height

for Mrs. Bishop's convenience. Five-year-old Mike has his own bedroom furnished with easy-to-maintain maple furniture and a plaster board bulletin board. In daughter Ann's room a pair of day beds are spread with slip covers so that she has her own private sitting room during the day and a bedroom at night.

Structural Group

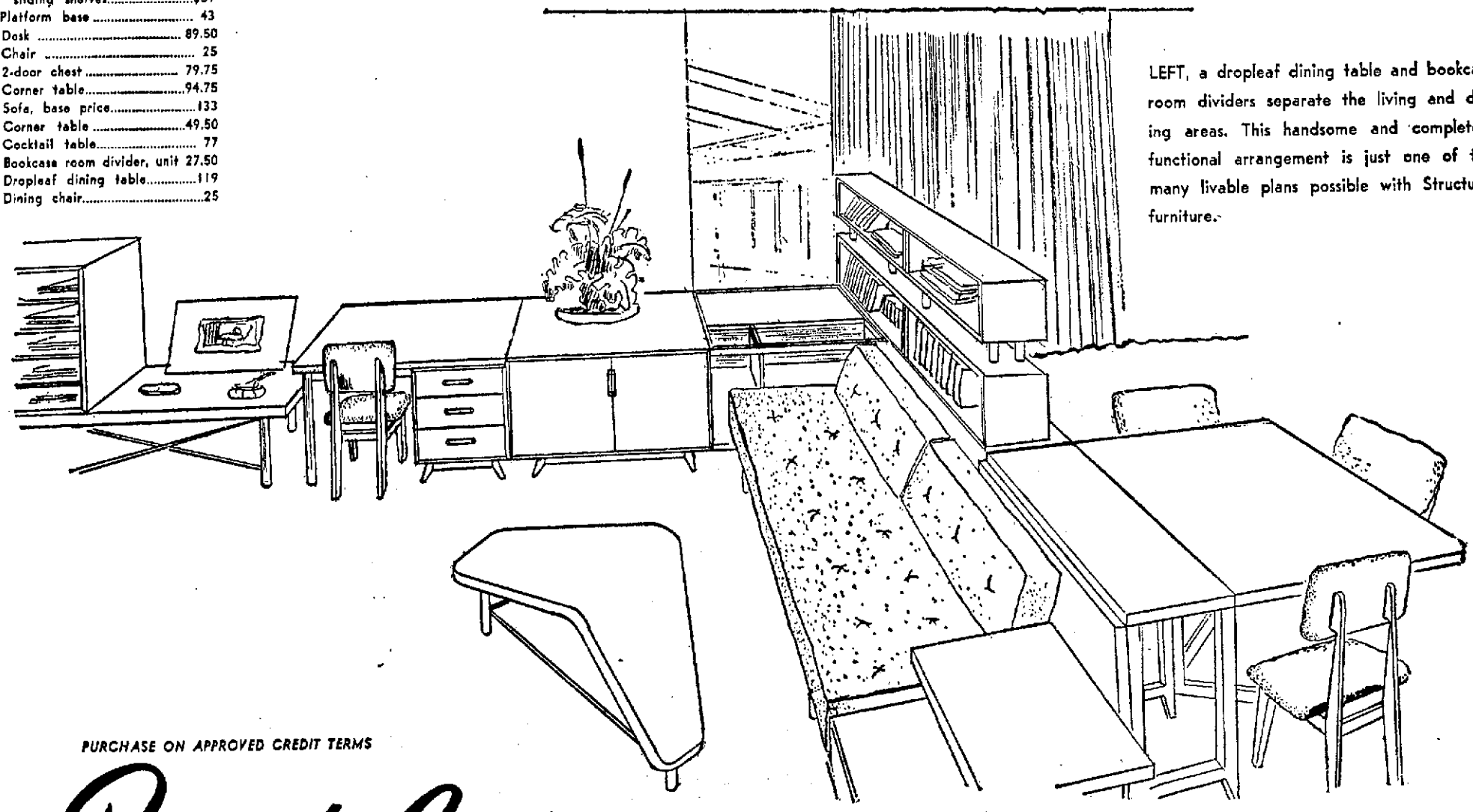
FURNITURE THAT WORKS FOR YOU EVERY HOUR EVERY DAY! MADE OF GENUINE SELECTED PHILIPPINE MAHOGANY IN BLOND OR WALNUT FINISH, THESE HANDSOME BASIC UNITS COMBINE TO PROVIDE AN ENDLESS VARIETY OF SMART FUNCTIONAL GROUPS.

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The 3-drawer chest lines up next to a 2-door commode to form a luxurious group. Two commodes become night stands on either side of bookcase storage headboard.

- 2-door cabinet79.75
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- 1-door commode54.50
- Full-sized headboard69.75

- BELOW, left to right**
- Magazine rack, sliding shelves.....\$59
 - Platform base.....43
 - Desk.....89.50
 - Chair.....25
 - 2-door chest.....79.75
 - Corner table.....94.75
 - Sofa, base price.....133
 - Corner table.....49.50
 - Cocktail table.....77
 - Bookcase room divider, unit 27.50
 - Dropleaf dining table.....119
 - Dining chair.....25



LEFT, a dropleaf dining table and bookcase room dividers separate the living and dining areas. This handsome and completely functional arrangement is just one of the many livable plans possible with Structural furniture.

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Frank Bros.

2400 AMERICAN AVE.

OPEN MONDAY AND FRIDAY 'TIL 9 P. M.



The Bishops' lanai has a red tile floor which extends out into patio. Lanai helps increase living room size.

Sunday, June 11, 1950



A variety of two and three-bedroom homes is still available to veterans in the fourth and fifth units of Pioneer Plaza. Last week end these scored additional sales of \$750,000, bringing the total to \$2,250,000. The Aldon Construction Co. community is on Pioneer Blvd. off Firestone Blvd., Norwalk.

Pioneer Plaza Tallies 80 Sales in Week End

EIGHTY more Pioneer Plaza two and three-bedroom homes were sold last week end, bringing the total in sales for the fourth and fifth units of the Aldon Construction Co. community development up to \$2,250,000.

This figure was revealed yesterday by Albert Leighton, president of the Aldon Construction Co., who also disclosed that 78 homes of varied exterior design and floor plan remain on sale in Pioneer Plaza.

Homes in the fourth and fifth units, which are located at Pioneer Blvd. immediately south of Firestone Blvd. in Norwalk, have a built-in, upholstered breakfast nook with table, stall shower with tile floor and glass door in addition to bathtub, wood-burning fireplace, wood-paneled di-

nette, colored brick barbecue, garbage disposal unit, covered and paved patio porch and living room at the rear with glass wall facing the yard.

Pioneer Plaza homes are priced from \$8450 and require no down payment from veterans other than \$99 for escrow and impound fees. Monthly payments are as low as \$47, reducible to approximately \$42 after veterans' tax exemptions.

Two model homes, furnished by the Davis Furniture Co. of Long Beach, are open to visitors daily and Sunday from 9 a. m. to 9 p. m.

As arranged by Leighton and the other officers of the firm, Vice President Willard Woodrow and Secretary-treasurer Donald Metz, such home-making equipment as an electric refrigerator, gas range and automatic washing ma-

chine may be purchased with no down payment and a small monthly cost added to home payments.

Join Institute

Howard Butler of Long Beach and John I. Gilbert of Laguna Beach are among 159 realtors from 28 states admitted recently to membership in the National Institute of Real Estate Brokers.

The Institute, an affiliate organization of the National Association of Real Estate Boards, includes among its objectives the raising of ethical standards in the real estate brokerage profession and the clearing of the road to home ownership and property purchase by the American people.

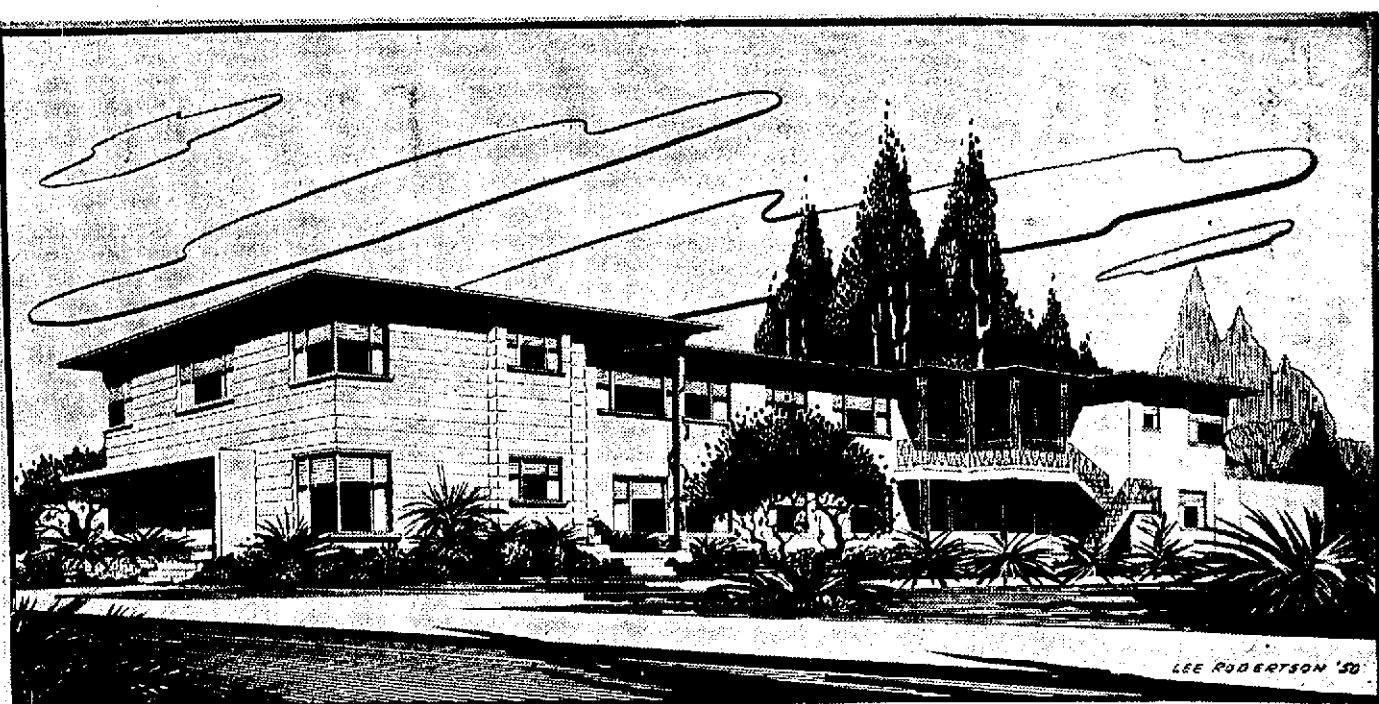
Three Homes Are Begun in Los Altos

GROUND has just been broken for three new residences in Los Altos Park, the Lloyd S. Whaley subdivision on Pacific Coast Hwy. at Anaheim St., opposite the Recreation Park.

M. H. Jim Driggers, sales representative, in reporting the new starts, disclosed that interest in lots for 1300-square-foot and larger homes in the first unit, and activity in the Estate Site Unit of larger lots continues strong.

The new homes just started are for Donn M. Leroy, at 1531 Greenbrier Rd.; Theodore Bradley, at 5110 El Roble St., and Roy E. Sutherland, at 5150 El Cedral St., in the first unit.

The Sutherland and Leroy homes are 1500 square feet in size, and the Bradley residence is 1700 square feet.



Two-bedroom apartments are emphasized in this eight-family residence nearing completion at 1038 E. Carson St. Ben F. Marron is owner and builder. Design was by Bernard F. Marron Jr. Horizontal siding at the front will be chartreuse; stucco will be dark green. Tropical white stone roof is included. Extra added canopy over front entry, planter and 30-inch roof overhangs heighten the Latin-American effect. Apartments have floating floors, all-glass showers, garbage disposers, tiled kitchens and tiled vanities. Balcony serves two apartments. One has use of roof garden over garages.



"Blueprints for a dream" is the way Mrs. Walter Case (second from right), president of the Long Beach Community Players, described plans for the new \$70,000 playhouse due to be started tomorrow. With Mrs. Case at a final conference on plans last week are (left to right) Ross E. Hall, chairman of the building committee; Hugh Gibbs, architect, and Herbert Yenne, director. The structure will be built at 5021 E. Anaheim St. by Fred E. Tucker & Son, contractors.—(P-T. Photo.)

Players Launch New Theater Tomorrow

CULMINATING 20 years of progress, the new playhouse of the Long Beach Community Players will be put under construction tomorrow at

5021 E. Anaheim St., it was announced last week by the organization.

Auditorium of the building will seat 200 persons in a semi-circle about a center stage. This arrangement, which is becoming increasingly popular across the nation, has been utilized by the Long Beach group for nine years.

"Since we organized in 1929 we have always dreamed of having a home of our own," said Mrs. Walter Case, president, in announcing start of construction. "Hundreds of Long Beach people have worked on a volunteer basis over the years to help develop the Community Players to this culmination of their dream."

In the new playhouse the organization will be able to have a production on the stage every week end instead of the present schedule of only about seven plays a year, Mrs. Case said.

Site of the building has a 66-foot frontage on Anaheim St. and is 540 feet deep to 14th St. and Pacific Coast Hwy. The parking area at the rear will be surrounded by a masonry wall.

In addition to the auditorium, dressing rooms and shops, the structure will have a large lobby with adjoining kitchen. Meetings and dinners will be held in the lobby on "off" nights and coffee will be served there to patrons during intermissions.

Set 50 feet back from the street, the playhouse will have a paved park area with extensive plantings.

Formal opening has been set tentatively for the first week in October. Herbert Yenne, director for the past 10 years, said yesterday he is considering several plays for the inaugural.

Hugh Gibbs, A. I. A., designed the playhouse. Contractor is Fred E. Tucker & Son. Cost of the building and furnishings is expected to be about \$70,000.

The organization has about 200 members. Sale of life memberships was one method of raising funds for the project.

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located in the center of America's health bowl. Especially beneficial to sufferers of Arthritis, Sinus Ailments, Asthma, etc.

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Apartment Buildings

THIRTEEN dwelling units will be provided by the three apartment houses for which building permit applications were filed last week.

Webster and Vaughn plan a six-unit, 21-room residence at 1640 W. Summit St. George W. Kahrs, architect, designed the one-story structure.

Included are five one-bedroom apartments and one two-bedroom unit. All have dining areas, oak floors, tub showers. Two garages are provided. The exterior of the building is stucco, with composition roof. Area is 3554 square feet.

Fred W. Hood has awarded a contract to Mark E. Andrews for a one-story, four-family apartment house at 1531 Helman Ave. All are one-bedroom

units. Detached garage will be built.

Theo. Gars is owner of a triplex scheduled for construction at 1150 Pacific Ave. Williams and Lowe are the contractors. J. M. English prepared the plans. The units have one bedroom each. A laundry room is provided.

Lough Talks to Realtors

LYMAN LOUGH, vice president of the Long Beach Building & Loan Association, will address the Board of Realtors Tuesday morning at breakfast in the Wilton Hotel.

According to Charles Lee French, June program chairman, Lough has been in much demand as a speaker on politico-economic subjects.

Neal Tuttle will conduct the listing session. The meeting will be directed by Lewis K. Cox, president.

Los Angeles Home Show

The 1950 National Home Show opened Friday at Pan Pacific Auditorium, Los Angeles, with what was reported to be the most varied display in its history.

An outdoor stage, 40x60 feet in size and specially engineered, is the setting for the entertainment program beginning each afternoon at 2 o'clock.

Topping the list of entertainers is Spike Jones and his City Slickers, who present their "Musical Depreciation Revue" twice nightly, plus matinees each Saturday and Sunday.

Swanson Wins M. A. I. Title

Gus E. Swanson, prominent in Long Beach realty and civic affairs, has been awarded membership in the American Institute of Real Estate Appraisers.

Swanson is a partner in Swanson-Burgess & Co. of Long Beach. He is a member of the Board of Realtors, California Real Estate Association, National Institute of Real Estate Brokers and Society of Residential Appraisers. He is a past president of the Long Beach Junior Chamber of Commerce, Exchange Club and Council of Service Clubs.

In addition to setting up standards of certification and a code of professional conduct, the institute is known throughout the country for its extensive educational program which helps appraisers to qualify for professional recognition.

Things to Know

If you consider selling your home, you should be able to tell prospect the terms of your existing mortgage; its prepayment privileges, if any; unpaid principal balance.

Enlargement

An addition to the offices of the Martin-Decker Corp., 3441 Cherry Ave., is to be constructed soon. It was disclosed last week when plans were submitted to the city building department.

Plans for the project, prepared by J. H. Davies, engineer, call for a 28x23-foot structure attached to the existing offices.

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1ST in Value!

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FULL PRICE FROM \$8150

1ST in Complete Appointments!

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1ST in Convenient Location!

Never before—never again such TERRIFIC BUYS in Long Beach's finest residential section... adjoining \$13,000—\$30,000 homes... famous uptown Atlantic Blvd. shopping center close by—schools, churches, theatres, Country Club, 10 min. to beach

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COME ANYTIME—STAY AS LONG AS YOU LIKE!

Drive Out...
Atlantic Blvd. to Carson Street...then east to first stop sign at Orange, north 1 block to property entrance...Follow Signs.

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SALES OFFICE OPEN TO 8 P. M.

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are Most Admired Most Desired—because:

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See The Lanai House

...the exhibit home furnished by Nevin's Fine Furniture of Long Beach, already visited by more than 30,000 persons, a hallmark of success.

For

Lots

it's Los Altos Park

Directions: On Pacific Coast Highway, one-half (1/2) mile east of traffic circle to intersection at Anaheim Street, opposite Recreation Park, Long Beach.

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All-Year Climate Build your own home, rental units or hold for increased value.

DON'T JUST WATCH THIS AREA GROW!

Be a part of its growth!

Write for a booklet or come to

WHITEHORN RANCH

29 Palms Hwy.
JOSHUA TREE, CALIF.

Sales Gain Impressive New Homes

Price Level Off Slightly

DOLLAR volume of real estate activity in Long Beach during the first five months of 1950 was 33 per cent greater than the same period last year, although the average sale was \$364 less.

This strong market performance on a price structure only slightly below 1949's was revealed yesterday by Barbara Moss, executive director of the Board of Realtors, in her monthly summary of recordings.

Miss Moss reported that 3787 sales, aggregating \$37,141,513, had been recorded up to June 1. In number of transactions the first five months were 38 per cent better than the 2724 reported during the period last year. Valuation then was \$27,849,475.

May business was nearly 27 per cent ahead of May, 1949. A total of \$6,745,025 was recorded in 658 sales, exceeding last year's 540 sales by \$1,424,650. May activity was down substantially from the historic figure reached in April, when 850 transfers amounted to \$8,156,683.

Sales of vacant lots as home-sites have declined materially. Miss Moss attributed the trend to the tremendous residential development in progress on the northeast edge of the city. One district more than tripled its May, 1949, figure. This area, comprising Bixby Knolls, Bixby Manor, Los Cerritos, Country Club and Lakewood Village, reported 272 transfers aggregating \$2,519,385. The total was \$820,923 less than its April performance.

The midtown district held second place in dollar volume and third in activity with \$813,025 accumulated in 95 sales. However, it was one of the two areas in the city to fall behind May, 1949, and April. The other was the Wrigley District, where 57 transfers amounted to \$577,050.

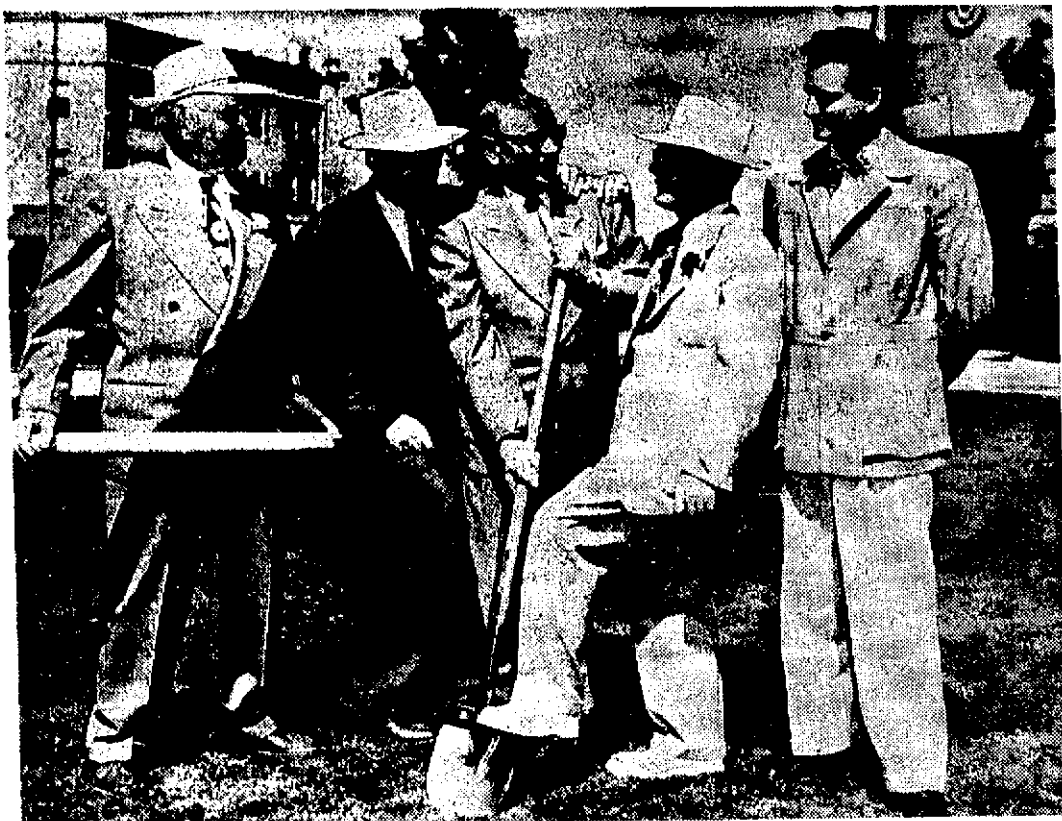
North Long Beach gained over both comparative months to stand second in number of sales and fourth in valuation. These 10 sales, worth \$784,950. The district had more than twice the dollar volume reported in May, 1949.

Downtown district, where 28 transfers were recorded, experienced larger sales and gained third place in the city with \$799,500.

Increases over May, 1949, and April were registered by the area between Third St. and Anaheim St., with 40 transfers amounting to \$535,915, and Belmont Shore with 43 sales aggregating \$507,200. Belmont Heights recorded 17 sales worth \$208,000 to top May, 1949.

Black-white

Black and white is one of the newest interior decoration color combinations.



"I'll hold the shovel while you fellows do the work," said Lewis K. Cox, president of the Board of Realtors, at the formal ground-breaking last week for the new home which is to be one of the attractions at the Long Beach Better Homes and Sports Show. That's what he did, too. Putting their feet to the shovel are J. L. Tolbert (at Cox's left), general chairman of the show, and Charles W. Pettifer, general contractor, who will build the house. Onlookers are Vern M. Hedden (left), engineer, and J. Richard Shelley, who prepared the plans. Work will be rushed on the house to have it ready by Aug. 28 when the Home Show opens. Site is west of Municipal Auditorium.



Interest in new homes in the 17,000-unit Lakewood community under construction northeast of Long Beach continues unabated, according to sales officials. Among the popular models is the one sketched here.

College Victory Lauded

THE City of Long Beach is to be congratulated on its foresightedness in approving purchase of the site for the new four-year state college, according to Roderic J. Tichenor of Tichenor & Co., Realtors, exclusive sales agents for the vast Lakewood subdivision northeast of the city.

"Of course, one could expect us to be delighted with the outcome of the long campaign," Tichenor said. "The creation of a large new four-year college in addition to Long Beach City College in our neighborhood will be of great advantage to the 17,000 families who will make their home in Lakewood."

"But more than that," he continued, "we believe that the entire greater Long Beach

area will be greatly benefited, not only by increased educational facilities but also by the cultural and athletic advantages the college will bring."

Tichenor reported that the flow of visitors through the most recently opened six model homes is continuing at a steady pace. The furnished models are open until 10 p. m.

"Things are moving fast," he continued, "and this is because home seekers realize that we have something well worth the price. Built to last, these homes are the finest quality 'old-fashioned' construction, and that is what counts."

Add A Room Now!

REMODEL YOUR HOME

100% Financing
We handle the complete job at a set price which includes all material, labor, permits, supervision and drafting service. No extras later.

FREE ESTIMATES AND SUGGESTIONS
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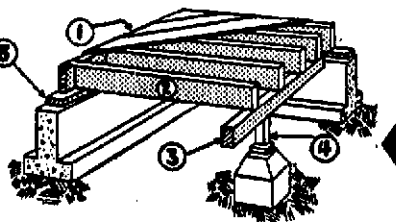
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... Say experienced Western Architects and Builders, who have seen the damage caused by Termites and Dry Rot in unprotected house foundations.

1. Sub Floor
2. Floor Joist
3. Girder
4. Post
5. Mud sill



... and BAXCO PRESSURE TREATED FOUNDATION LUMBER does protect these 5 weak spots against wood decay and termites!

WHY GAMBLE? Before you build or buy. Be sure to specify



To get a **A Longer Lasting Home**

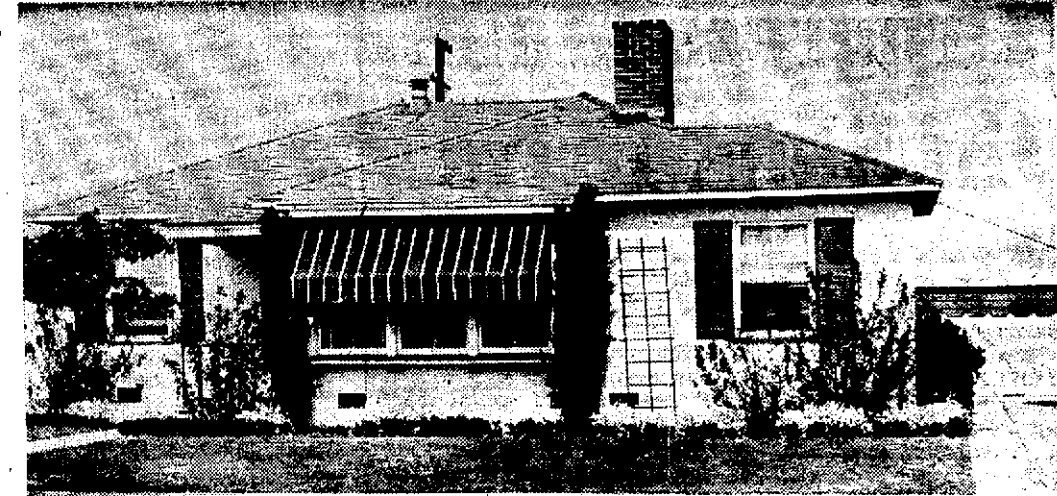
costs so very little more—only a few cents per foot of floor area. This low cost is possible because, where Baxco Foundation lumber is used, other construction savings usually result.

Are Termites and Dry Rot a Menace in Southern California?

A survey based on 16,000 inspections of local dwellings and buildings reveals that 71.6 per cent showed damage either by subterranean termites, or dry rot or both! Average cost of each repair bill was \$136 per unit—more than twice the initial cost of Baxco 5-way protection!

Ask your lumber dealer for complete information about Baxco Pressure Treated Foundation Lumber.

J.H. Baxter & Co.



With over \$500,000 in sales in past month, Bixby Crest's total sales volume exceeded the \$2,250,000 mark. Shown above is view of three-bedroom home typical of the redecorated styles offered in this established community at Orange Ave. and Carson St. Alliance Realty, Inc., is in charge of sales.

Sales Top \$500,000

WITH over \$500,000 worth of redecorated three-bedroom homes purchased by veterans in the past 30 days, Bixby Crest's aggregate sales now amount to more than \$2,250,000, according to announcement yesterday by Glenn Tolman, sales manager for Alliance Realty, Inc., sales agents.

Cited as a major factor in the buying demand, Bixby

Crest's location is at Orange Ave. and Carson St., in one of Long Beach's most desirable residential areas, only 10 minutes from downtown.

A wide selection of three-bedroom homes, all with brick wood-burning fireplaces, remains available in the established community, which adjoins districts built up with homes valued from \$15,000 to

\$50,000, according to the sales executive.

The Bixby Crest homes are priced from \$8150, and are offered to veterans without down payment except escrow and impounds.

Drawing widespread attention is a completely furnished model home at 4323 Maury Ave., a block east of Orange Ave., just north of Carson St.

SEE Pioneer Plaza TODAY

Aldon Construction Co. Invites You...

Luxurized Living

ON THE EASIEST TERMS IN HISTORY!

2 & 3 Bedroom Homes

See Model Home by David Portman of Long Beach OPEN 9 A.M. to 9 P.M.

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Includes: sink, range, and only a few cents added to your monthly payments. You can have any one or all of them in 10 days! B. Baxco's Kitchen Equipment is available in 10 days! B. Baxco's Kitchen Equipment is available in 10 days!

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Pioneer Plaza

SALES HEADQUARTERS
13403 So. Pioneer Boulevard, Norwalk

Monthly Payments from \$47 including taxes, insurance, principal & interest

Average Home \$42 MO. after 10% tax exemption

Map showing location of Pioneer Plaza at the intersection of Pioneer Blvd. and Imperial Highway.

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Beautifully and Protect It with DURATILE!

AMAZING NEW METAL WALLTILE will bring life-long beauty to your bathroom, shower or kitchen! It's waterproof, rustproof, chipproof! And you may choose from 22 lovely colors.

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\$1.00
as low as
per sq. ft. installed, including material

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FHA APPROVED

No Down Payment • 3 Years to Pay

We Invite You to Visit Our Display Room
ASPHALT FLOOR TILE—RUBBER FLOOR TILE

Two-panel roll-away glass enclosure with chrome towel bars, installed \$85.00

Free Estimates Gladly Given Phone 7-1237

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723 EAST PACIFIC COAST HIGHWAY

Progress Made in Slum Drive

TANGIBLE results in the slum reclamation campaign of local real estate boards under the sponsorship of the National Association of Real Estate Boards were reported yesterday by Joseph W. Lund, Boston, of the N. A. R. E. B. executive committee.

The drive got under way in January when Robert P. Gerholz, Flint, Mich., as he was installed as president of N. A. R. E. B., called upon real estate board presidents to co-operate in a nation-wide drive on slums, starting with pilot demonstrations to show how a block or larger area in a run-down district can be brought back to pleasant livability through moderate economic expenditures, and enforcement of local health, safety and sanitary laws.

Some of the results thus far, as described by Lund, follow:

In Jacksonville, where specific properties have been selected for rehabilitation, the Board of Realtors has announced that it will demonstrate that run-down properties can be effectively restored and on a profitable basis.

Miami's city government, under the program backed by realtors, has adopted regulations to strengthen sanitary requirements, and has condemned some properties that cannot meet standards. Hundreds of truckloads of trash and debris have been cleared from neglected areas.

The New York City block between Seventh and Eighth Aves. and between 133rd and 134th Sts., is being rehabilitated under the direction of a realtor.

The mayor of Lancaster, Ohio, has endorsed the real estate board's program, which has already resulted in the condemnation and razing of some houses. The city's junior chamber of commerce, newspapers and radio are co-operating.

Realtors in Des Moines expect wide use of FHA Title I loans in their plan for a neighborhood reclamation program, which is being completed. Local loan companies have promised their support. In Kansas City, Mo., an ordinance to implement the rehabilitation program is now in the city's legal department. The site of a neighborhood reclamation demonstration in Pittsburgh has been selected, and architects are completing plans for its improvement.

Local merchants are co-operating with Davenport realtors in their plan to make

awards to occupants of blocks selected by the board as making the greatest improvement in its reclamation campaign.

Denver realtors recently recommended to the city council immediate rigid enforcement of the city's housing code. Steps urged by the board are for (1) condemnation and razing of unoccupied substandard structures at the owner's expense; (2) requiring immediate improvement of occupied substandard but structurally sound dwellings; (3) fixing of a time limit for vacating and razing occupied substandard units not structurally sound.

Chattanooga, Corona, Calif.; Evansville, Trenton, and Tucson are also reported well along in their program. "Numerous other boards," Mr. Lund said, "are doing preliminary work on this problem and are expected to launch practical demonstrations in the next few weeks and months. In cities, like some of our midwestern communities, that do not have the same problem as the older cities, there is still productive interest in neighborhood reclamation. President Gerholz is finding, as he visits these communities, a growing feeling on the part of realtors that we should take the lead in servicing, and in keeping up to standard, the product in which we deal, just as the automobile industry services its product."

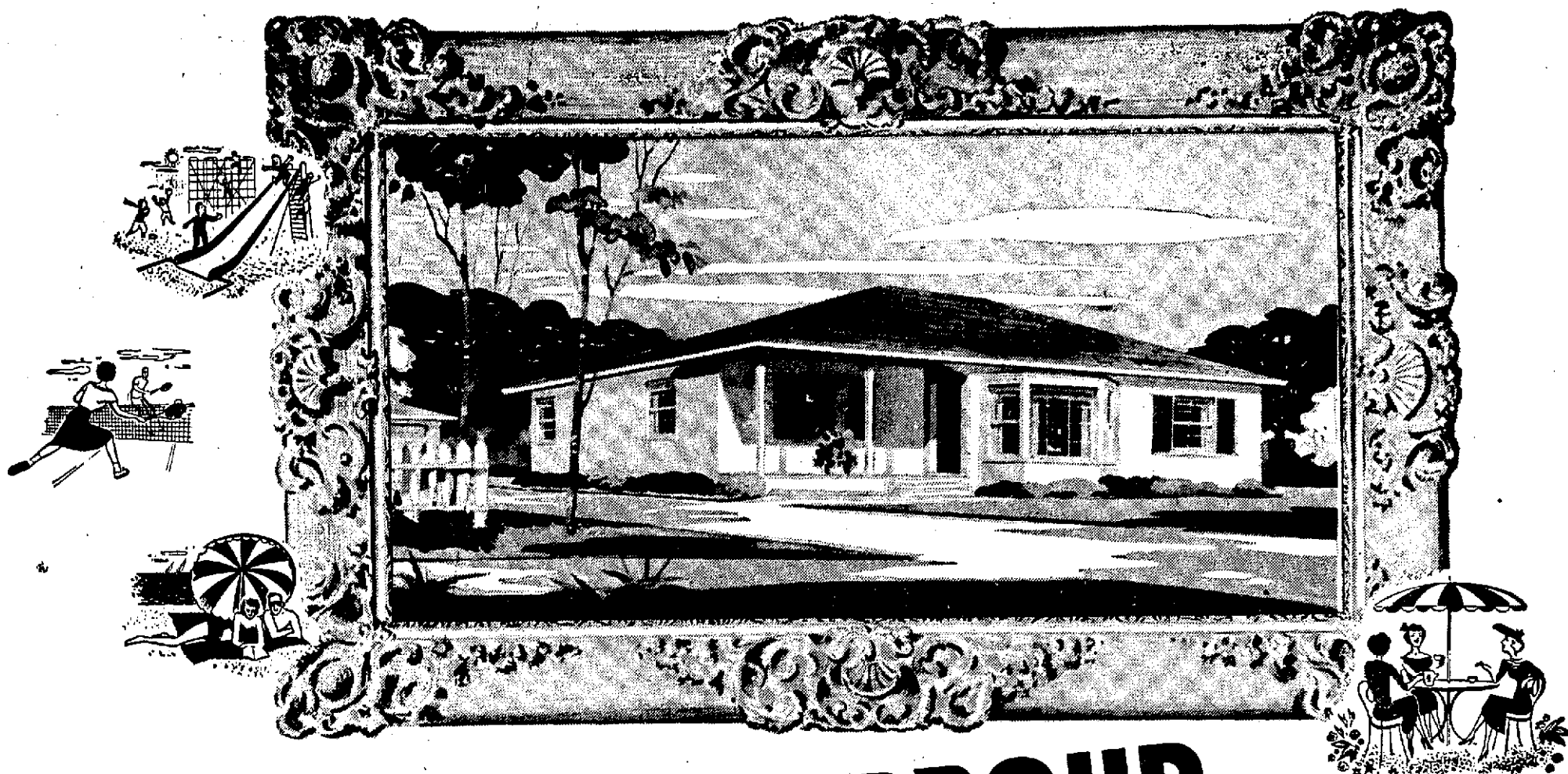
Farm Brokers

Members of the Institute of Farm Brokers, Southern California chapter, will have an all-day meeting Tuesday in Santa Ana. It was announced yesterday by E. C. Roswurm of Long Beach, publicity chairman.

Business outlook and general exchange practices will be discussed. Probably eight Long Beach specialists in farm land and exchanges will attend, he said. The organization is a subsidiary of the California Real Estate Association.

Hidden Nailing

Most hardwood flooring today is tongued and grooved at sides and ends. Besides permitting closer joining of the pieces to form floors of greater strength and solidity, tongue and grooving makes concealed nailing possible. Nails are driven through the side tongue of each piece, which fits inside the groove of the next piece.



YOU WILL BE PROUD TO LIVE IN LAKEWOOD

THE FUTURE CITY AS NEW AS TOMORROW

Lakewood is an unsurpassed residential area which includes a section of large, country club homes and is adjacent to the Lakewood Country Club, one of the Southland's finest 18 hole golf courses.

LOCATION—Lakewood is situated close to the heart of the vast Southern California industrial and commercial markets. Bus lines are now operating on all major boulevards that pass through Lakewood. Linking a large area surrounding Lakewood, will be one of the nation's finest highway systems—a criss-cross network of Parkways and Freeways. Two are already under construction. One is partially completed. Even NOW, Lakewood is only minutes from downtown either by car or by public transportation.

CONSTRUCTION—Homes in Lakewood are built to last! They are built in the sound, conventional manner. Foundations are solid concrete, two feet off the ground for dry, healthful living. Featured too, is 13/16" hardwood flooring, full Oregon cedar shingle roofs, and many other quality construction details. Compare dollar for dollar.

LOWER COSTS—Labor costs and prices of construction materials are constantly rising. There is nothing in the foreseeable future to indicate that housing costs will not continue to advance. The builders of Lakewood, with their vast resources, have built up a stockpile of the finest construction materials bought at low prices. You save because of this fore-

sight and volume buying. Lakewood was FIRST in reducing monthly payments. Now as low as \$43 per month for two bedroom homes and \$54 per month for three bedroom homes.

AMERICA'S BIGGEST—Reported in "Time" and other national publications, Lakewood is by far the largest housing development in the entire world! Its statistics are staggering, but to the home buyer this vast size is an indication of economy. Efficient building methods and large-scale construction mean great savings to the purchaser.

PLANNING—Lakewood presents the home buying opportunity of a lifetime... it captures the full imagination of wide-awake men and women of today! Lakewood is an entire new city in the making, boundless in its potentialities. You'll be able to shop in large department stores, variety shops, and chain establishments, right in your own neighborhood!

WASTE KING PULVERIZATORS in every home... which will make Lakewood the only city in the world without a garbage can! Featured also are: single or double garages. **SEPARATE SERVICE PORCHES**... and many other conveniences and comforts.

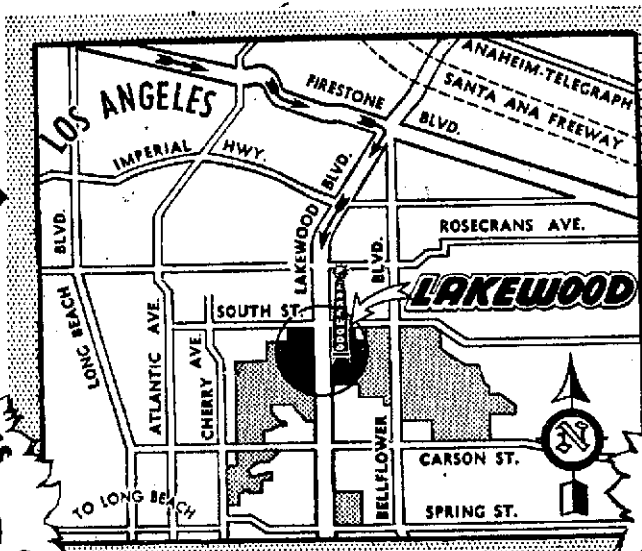
APPLIANCES

Lakewood Home Buyers may select...
• An 8 cubic foot Norge Refrigerator for about 3c a day.
• A Bendix Economat Automatic Washer at 2 1/2c a day.
Any one or all of them may be added to your monthly payments... and NO DOWN PAYMENT.

MODEL HOMES

Open Now! Nine Model Homes... All Furnished. Come down today—or to-night. Stay as late as you like, glad to have you! Model homes are flood-lighted every evening.

HOW TO GO: From downtown Los Angeles drive east on MANCHESTER and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD, turn right and continue to CAMERINO STREET which is one block below SOUTH STREET. Watch for the giant billboards... and the LAKEWOOD tower!



Drive to the Tower
LARGE AREA PARKING
FOR YOUR CONVENIENCE

Listen to
TOM HARMON and the
All-American Sportscast
5:15 daily except Sunday
KNX, 1070 on your dial.



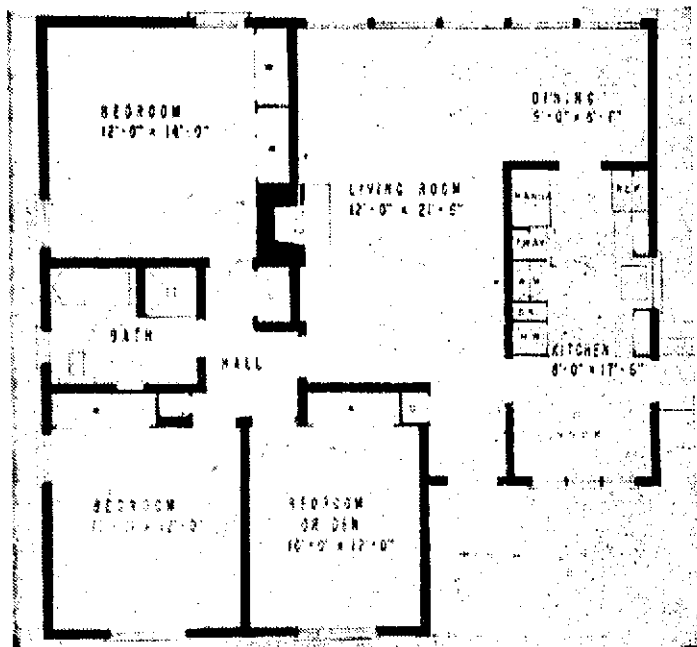
NO DOWN PAYMENT FOR VETERANS

A good faith deposit of \$50.00 is applied towards the low impounds and escrow fees



TWO and THREE BEDROOM HOMES

SALES OFFICE: 5327 Lakewood Blvd • Just below South St • Open 9 a.m. to 10 p.m. every day



A combination of stucco and siding have been utilized in the planning of the exterior of this gracious house. The horizontal siding on the upper part of the bedroom wing balancing the vertical tongue-and-groove door. This house has been planned for patio living. The spacious living-dining room unit faces the garden, with one entire wall of glass making the outdoors almost a part of the room, to all appearances. There is little separation between the living-dining room areas and both areas can be furnished as a single unit. Both bedrooms have huge picture windows, as well as wardrobes, the master bedroom boasting a double wardrobe. There is notably little space lost in hall for a three-bedroom house. A convenient guest closet has been provided with the entryway. (This plan is from the new home plan book, HARMONIOUS HOMES, which may be obtained by forwarding a dollar to the Southern California Building Permit Service, 5762-R West Pico Blvd., Los Angeles 35, Calif.)